

Board meeting of Feb. 4, 2013

SOME HEADLINES

Trustees approved or reviewed:

- Enrollment and budget updates
- Progress on the education center at Onizuka
- Construction of a district data center and ETS building
- Installation of electric vehicle charging stations at De Anza
- The Measure C annual report
- New hires, retirements and awards

To see background information for any of the items that appear below, including slide presentations, please go <http://www.boarddocs.com/ca/fhda/Board.nsf/Public> and click on the link for the meeting of Feb. 4, 2013, then click on View Agenda. All agenda items and their supporting documents can be found on the left side of the page.

STUDY SESSION

Enrollment issues and trends

Andrew LaManque, executive director for institutional research and planning, reported on enrollment trends over the past six years. He said a combination of external factors have affected enrollment in recent years, most notably state-imposed workload reductions totaling 11 percent. These reductions, driven by state funding cuts, led the colleges to offer fewer course sections and reduce or eliminate programs including Jobs Corps, world languages and CAOS (Computer Applications and Office Systems) at De Anza, and the Performing Arts Alliance and CTIS (Computers, Technology and Information Systems) at Foothill.

Director LaManque said changes in state regulations also have contributed to lower enrollment. These changes include restrictions on scheduling TBA hours; limits on course repeatability (particularly affecting PE and the arts); and reductions in categorical funding that led to significant reductions in the adaptive learning program at Foothill. For all these reasons, total district enrollment (resident and non-resident) has declined by about 9 percent over the past six years counting current projections for 2012-13, and resident enrollment has declined by 11 percent.

To put the trend in perspective, he noted that the district's enrollment of 33,531 full-time-equivalent students in 2011-12 is closer to enrollment levels in the 1990s, before the growth spurt from 2001-02 and 2008-09. Enrollment peaked at 38,411 full-time-equivalent students in 2008-09, just before the state funding cuts began.

Nevertheless, Director LaManque suggested there are reasons for optimism. For example, enrollment in math and business at both colleges has been growing, and online enrollment is up by 90 percent or more. "For many of our programs, demand has been strong over the past six years," he said.

Trustee **Bruce Swenson** expressed appreciation for a thorough report and said one response to cyclical enrollment spikes and declines is to develop new programs that can expand and contract to balance whatever trend is playing out. Board President **Betsy Bechtel** urged that as course repeatability rules continue to tighten, the colleges look closely at moving popular courses to the district's Community Education program to maintain a relationship and connection with local community members.

Budget overview and governor's 2013-14 budget proposal

Vice Chancellor **Kevin McElroy** presented an overview of the district's 2012-13 budget and Governor Jerry Brown's budget proposal for 2013-14. He noted that Foothill-De Anza has relied on one-time dollars from its stability fund to close a structural budget deficit for several years. Now, he said, it must make \$5.7 million in permanent reductions through position eliminations before the start of the next fiscal year. He said reducing positions is necessary to lower expenses and remain in compliance with state law requiring that 50 percent of district expenditures be spent directly for classroom instruction. As the state cut funding and the district offered fewer classes, he said, spending on instruction dropped while reductions to the non-instructional budget have not kept pace.

Vice Chancellor McElroy explained that passage of Proposition 30 did not result in additional money for the district this year, but did prevent much deeper budget cuts. He noted that the governor has proposed \$197 million in new funding for community colleges next fiscal year and said the California Community Colleges Board of Governors would determine how to allocate it.

Foothill-De Anza may not benefit from these additional dollars, however, if the new funding proposed for 2013-14 is allocated only for enrollment growth. That is because the district's enrollment is not growing. In fact, he said, the district is not meeting its current enrollment target, which could result in a reduction to its base funding for 2013-14. The district's early projections for 2013-14 show a budget deficit of \$3 million to \$5 million, he reported. This projection is based on expenses continuing to rise and current enrollment trends continuing. He noted that the colleges are working hard to build enrollment. The district also is advocating that any new money for community colleges be allocated to restore lost funding, not solely to fund enrollment growth.

Adult education and apprenticeship programs at Foothill

Foothill's **Reg Duhe**, director of business and education partnerships, and **Kimberlee Messina**, vice president of instruction, presented an overview of the college's apprenticeship and adult education programs. They also commented on the governor's budget proposals to transfer responsibility for those areas from K-12 to community colleges, for which few details were available.

Director Duhe reported that Foothill currently operates the second largest apprenticeship program in California, encompassing five building trades. The program consists of on-the-job training and classroom instruction at 18 off-site locations under the sponsorship of local building trades, unions and contractors. He said that **David Ellis**, the college's senior

apprenticeship coordinator, is well regarded by Foothill's training partners, and that relationships are essential to developing these programs.

Some 1,877 students are enrolled in Foothill's apprenticeship program – up 26% from last year – and 62 part-time faculty members provide instruction. Students can earn certificates or associate degrees, and a baccalaureate degree is available online through the National Labor College.

Foothill does not receive apportionment for apprenticeship students and they are not counted in the college's enrollment figures. The state funds the program in a different way. The college does not provide pre-apprentice training, which is currently handled in K-12 schools.

Vice President Messina said Foothill currently offers noncredit instruction in ESL, mathematics and parenting as well as short-term vocational training and workforce preparation. Foothill also offers noncredit supplemental instruction in mathematics and expects to receive state approval to offer noncredit supplemental instruction in English and ESL. This instruction is offered at no cost to students and allows them to enter and exit at any time to receive supplemental instruction to help them succeed in credit courses.

She said the proposal for shifting responsibility for adult education from K-12 to community colleges raises many questions and needs further study. But she said one thing is certain: No way could the state chancellor's office approve by July 1 the necessary volume of adult education curriculum that would be needed for California's 112 community colleges.

Legislative principles for 2013

Trustees discussed and made recommendations regarding legislative principles for 2013, which they approved later at the regular board session. These broad principles guide the chancellor when addressing legislation that is pending before the California Legislature or the United States Congress. The principles cover topics ranging from budget and finance to state and federal regulation, as well as policy issues including education coordination, workforce preparation, and student access and success.

ETS office building and data center

Vice Chancellor of Technology **Joe Moreau** presented the board with recommendations on whether the district should proceed with construction of a combined data center and ETS office building, or whether co-locating a data center or contracting with cloud providers might be better options.

The district began exploring alternatives to a new data center after two different data center designs were put out to bid and turned out to be more costly than expected. In evaluating future directions, he said, both capital and operating costs should be considered. Since the district's technical staff is not growing, he added, there is a need to look at "district-wide efficiencies and how to get everyone together on the same page" to take advantage of Foothill-De Anza's size and scope.

The district needs more attention to security, he said. It also must ensure that its data use is consistent with environmental sustainability – that data is portable and affordable and can be preserved over generations. Another critical consideration is optimizing recovery so district operations can come back online quickly after a disaster.

The district should remain flexible to take advantage of new technology and not tie itself to a single solution, he suggested. It shouldn't be thinking "or, or, or" so much as "and, and, and" plus consolidation of applications at both campuses to help control operating costs.

To meet these goals, Vice Chancellor Moreau recommended the district commit to a hybrid model that would include:

- Dropping plans for including a data center in a new ETS office building;
- Modernizing the existing district data center on the De Anza campus along with upgrading a smaller, secondary data center at Foothill
- Continuing with co-located disaster recovery operations and staying alert to opportunities for sharing resources, such as the governor's proposal for a statewide learning management system; and
- Moving into the cloud selectively when it makes sense.

He said a key piece of the plan involves working with VMware to implement virtualization, which would allow the district to increase processing power while substantially reducing the number of servers needed. He said virtualization would reduce energy consumption and the need for a large data center.

Trustees expressed support for the hybrid strategy. Board President Bechtel and Trustee **Pearl Cheng** were particularly enthusiastic about dropping the plan for building a new district data center. The chancellor said alternative locations are being considered for the ETS office building other than next to the main district office building.

Electric vehicle charging stations at De Anza

Charles Allen, executive director of facilities, operations and construction management, reported on the new electric vehicle charging stations that will begin operating in March at De Anza College. Located in Lot B across from the Stelling parking garage, the 10 stations can fully charge a vehicle in four to eight hours. Users can monitor the charging process with a mobile app.

To start out, the district is charging 55 cents per kilowatt-hour to cover its costs. Director Allen reported that the price charged varies significantly at other charging stations in the area, and this is about in the middle of the range. The goal is to have the chargers be cost-neutral for the district while advancing the district's commitment to environmental sustainability and encouraging electric vehicle use. In addition to the 10 existing charging stations, the infrastructure is in place to add up to 10 more as needed.

The chargers at De Anza are available for use by students, employees and members of the community on a first-come, first-served basis. Payment can be made by credit or debit card or through PayPal, and users must have a campus parking permit. Director Allen recognized **Donna Jones Dulin**, associate vice president of college operations at De Anza, and **Tom Armstrong**, bond program director at De Anza, for their work on the project. Funding is through Measure C.

Property for education center at Onizuka

The board discussed the terms of a draft quitclaim deed provided for review by the U.S. Department of Education for acquisition of 9.1 acres of property at the former Onizuka Air Force Station in Sunnyvale. Once executed, the deed transfers the property to the district for development of an education center. The deed provides for the Department of Education

to retain oversight of the property for 30 years to ensure the district follows through on its plans. At the end of 30 years, the district would receive title to the land for free and own it outright. Attorneys representing the district have reviewed the deed.

Trustee **Joan Barram** commented that the federal government has cleaned up hazardous materials on the site but noted that the district is responsible for managing asbestos and lead paint during demolition. Planning is under way for that, Executive Director Allen said, and "as sites go, this is a very clean site." Trustee Swenson expressed concern that the agreement would allow the federal government to take the property back and assess financial penalties if the district does not attract enough enrollment to sustain an education center at Onizuka over 30 years.

The district has every expectation the center will be a success and the federal government would have little interest in taking the property back, Executive Director Allen said. The district will provide the Department of Education with regular updates so there will be no surprises, he said, and has assurances from the department that it will work cooperatively with the district. Foothill hopes to hire a dean for the education center in 2013.

REGULAR SESSION

Chancellor's performance evaluation: President Bechtel said the board gave the Chancellor **Linda Thor** a "very favorable mid-term review" in closed session and will recommend an extension of her contract at the March 11 board meeting. At the chancellor's request, she will not receive a salary increase.

Measure C annual report: Community member **Dudley Andersen** presented trustees with the 2011-12 annual report prepared by the Measure C Citizens' Bond Oversight Committee. This year, instead of printing the report, it is available on the web at <http://measurec.fhda.edu/AR1112/> and includes pictures of completed projects.

Andersen, the committee's chairman, said that after reviewing all documents and activities over the course of a year, the oversight committee has concluded that the bond proceeds have been spent as promised to voters, and that its review of annual Measure C financial and performance audits "found that everything is in order." He complimented the professionalism of district staff and called the bond measure "a boon to this district."

The oversight committee is made up of community representatives and meets six times a year to review the use of Measure C funds and monitor progress. Chairman Andersen expressed appreciation to his fellow board members and board President Bechtel thanked Andersen and the committee for their service.

Onizuka quitclaim deed: Following extensive discussion during the study session, trustees approved the language of a quitclaim that will enable the district to receive 9.1 acres of land at the former Onizuka Air Force Station at no cost to develop an education center. The board authorized the chancellor to sign on its behalf when the final deed has been executed by the federal government and forwarded to the district.

Non-resident tuition: The board approved a \$6-per-unit increase in non-resident tuition for 2013-14, for a total charge of \$144 per unit.

New Foothill transfer degree: Trustees approved a new associate degree for transfer in anthropology at Foothill College for submission to the state chancellor's office for approval. It is one of a number of new transfer degrees that have been developed at both colleges.

Transfer degrees are intended for students who plan to complete a bachelor's degree in a similar major at a California State University campus. The transfer degree guarantees admission to the CSU system but not a particular campus or major.

HUMAN RESOURCES & PERSONNEL

New faculty hires: The board ratified the employment of **Rene van Lingen** as STEMway program director in the PSME Division at Foothill.

Faculty retirements: Trustees approved the retirements of **Larry Miller**, a Foothill respiratory therapy instructor, under Article 19, and **Vicki Jennings**, a De Anza environmental studies instructor, both effective June 28.

New classified hires: Trustees ratified the following new hires – in Central Services, **Dominic Gamboa**, police officer, and **Jeannette Garcia**, custodian; at Foothill, **Thomas Shepard**, counseling services specialist; and at De Anza, **Samera Hadi**, financial aid outreach assistant; **Claudia Ruelas**, financial aid assistant; and **Aye Khine, Erika Owens** and **Jessica Weiner**, teacher assistants in the Child Development Center.

Classified professional growth awards: Trustees approved the following growth awards – at Foothill, for **Kevin Murphy**, financial aid coordinator, and **Hao Pham**, admissions and records coordinator; and at De Anza for **Lawrence Ching**, web support technician.

REPORTS & HEARINGS OF ITEMS NOT ON THE AGENDA

Public comments: **Ken Horowitz**, a Palo Alto resident and Foothill instructor, urged trustees to make quality and completion the board's top priorities.

Staff comments: Foothill Faculty Senate President **Dolores Davison** reported on emergency preparedness training delivered to the Senate by district police Chief **Ron Levine** and noted that music instructor **Elizabeth Barkley** was a keynote speaker at a prestigious conference on teaching and learning in Kyoto, Japan.

De Anza Academic Senate President **Karen Chow** reported that the Arts Council of Silicon Valley has honored De Anza English instructor **David Denny** with a 2013 Artist Laureate Award. Denny is poet laureate of Cupertino. She noted that De Anza is preparing for its eighth annual Partners in Learning conference March 8. She said the event focuses on building student success through an ethic of care and is open to all De Anza employees.

Rich Hansen, president of the Faculty Association, noted that the state chancellor's office has formed a new task force on accreditation. He said the goal is to look for ways to improve the accreditation process and have fewer colleges on sanction.

Foothill Classified Senate President **Erin Clifford Ortiz** reported that **Maureen Chenoweth**, Foothill Transfer Center coordinator, is chairing the California Community Colleges Classified Senate's upcoming Classified Leadership Institute as the organization's president-elect. She said she and other college representatives would attend an upcoming Academic Senate Accreditation Institute in San Jose chaired by Dolores Davison and featuring Trustee Cheng on one of the panels. She invited attendance at upcoming campus events celebrating Black History Month and the annual March in March advocacy trip to Sacramento, set for March 4.

Presidents' comments: De Anza President **Brian Murphy** reported that former De Anza Student Trustee **Emily Kinner** is working to bring students from community colleges, the

University of California and the California State University together in support of an oil severance tax as a funding source for higher education. He announced that the De Anza women's softball and women's water polo teams have been recognized as Scholar Teams by the Community College Athletic Association and that **Rowena Tomaneng**, associate vice president of instruction, has been selected to receive the Leadership Award for Administrative Excellence Award given annually by the Association for California Community College Administrators, nominated by members of her staff.

Sitting in for Foothill College President **Judy Miner**, Vice President of Instruction Messina reported that President Miner is in India as a guest of the Indian government, presenting on community colleges and higher education in the United States. She invited those present to an open house Feb. 26 to celebrate the opening of Foothill's Physical Sciences and Engineering Center and noted how pleased students, faculty and staff are with the new complex.

Chancellor's comments: Chancellor Thor reported that President Miner will be honored May 2 as one of 100 Women of Influence for 2013 by the Silicon Valley/San Jose Business Journal and is receiving a Pillar of the Community award from Silicon Valley Hillel on March 17. She offered congratulations to instructors **Frank Cascarano** and **David Marasco** for another successful Foothill Physics Show, which attracts hundreds of families to the college over its two-weekend run. She reported that a member of the community has made a donation to the Chancellor's Circle to honor board President Bechtel and her work on behalf of the district.

Trustee comments: De Anza Student Trustee **Vince Mendoza** said he was grateful for the opportunity last month to attend a legislative conference and visit local legislators with other board members.

Foothill Student Trustee **Antonia Zavala** reported that students voted 1,112 to 220 in a special election to add a new quarterly fee of up to \$5 to support Eco-Passes. The passes give students free, unlimited VTA bus and light rail rides for the quarter. She expressed appreciation for cooperation from the De Anza student government on the Eco-Pass project.

Trustee **Laura Casas** expressed appreciation for the outreach efforts in the community by both colleges. One recent example, she said, was participation by Foothill Outreach Assistant **Antoinette Chavez** at a college fair at Los Altos High School that included a Spanish language video featuring Foothill Outreach Specialist **Alexandra Duran**.

Board President Bechtel reported on attending the Community College League of California's annual legislative conference and meeting with local legislators and their staff.

NEXT MEETING

The next regular meeting of the Board of Trustees is scheduled for March 4 at 6 p.m. in the District Board Room. Agendas generally are posted 72 hours in advance at http://www.fhda.edu/about_us/board/agenda/. Please check the agenda to verify time and location of the meeting, as changes may occur.

Board Highlights is designed to communicate board meeting news to faculty and staff across the district. It is not the official minutes. The official minutes are available at http://www.fhda.edu/about_us/board/minutes after their approval at a subsequent board meeting. Please contact Becky Bartindale at bartindalebecky@fhda.edu or (650) 949-6107 with comments or questions about *Board Highlights*.