



**FOOTHILL-DE ANZA**  
Community College District

# District Strategic Planning

**Board of Trustees  
Study Session**

**January 19, 2010**

Fred Sherman  
Vice Chancellor  
Educational Technology & Services

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# Discussion Requested from the Board

- In this briefing we will...
  - Describe the Process
  - Provide the Timeline for Completion
  - Present CAC **Approved** as well as **Draft** Products
- We would like to solicit your recommendations and comments.

Note: The Chancellor's Advisory Council will review the "Metrics" section of the Strategic Plan on Friday, January 15. I will have additional charts in this area to present to you on January 19.

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# Strategic Planning Approach

- **Planning Goals**
- **Environmental Scanning**
- **Mission, Vision, Shared Values**
- **Commitments, Initiatives, Goals**
- **Strategies**
- **Resources**
- **Work Plans**

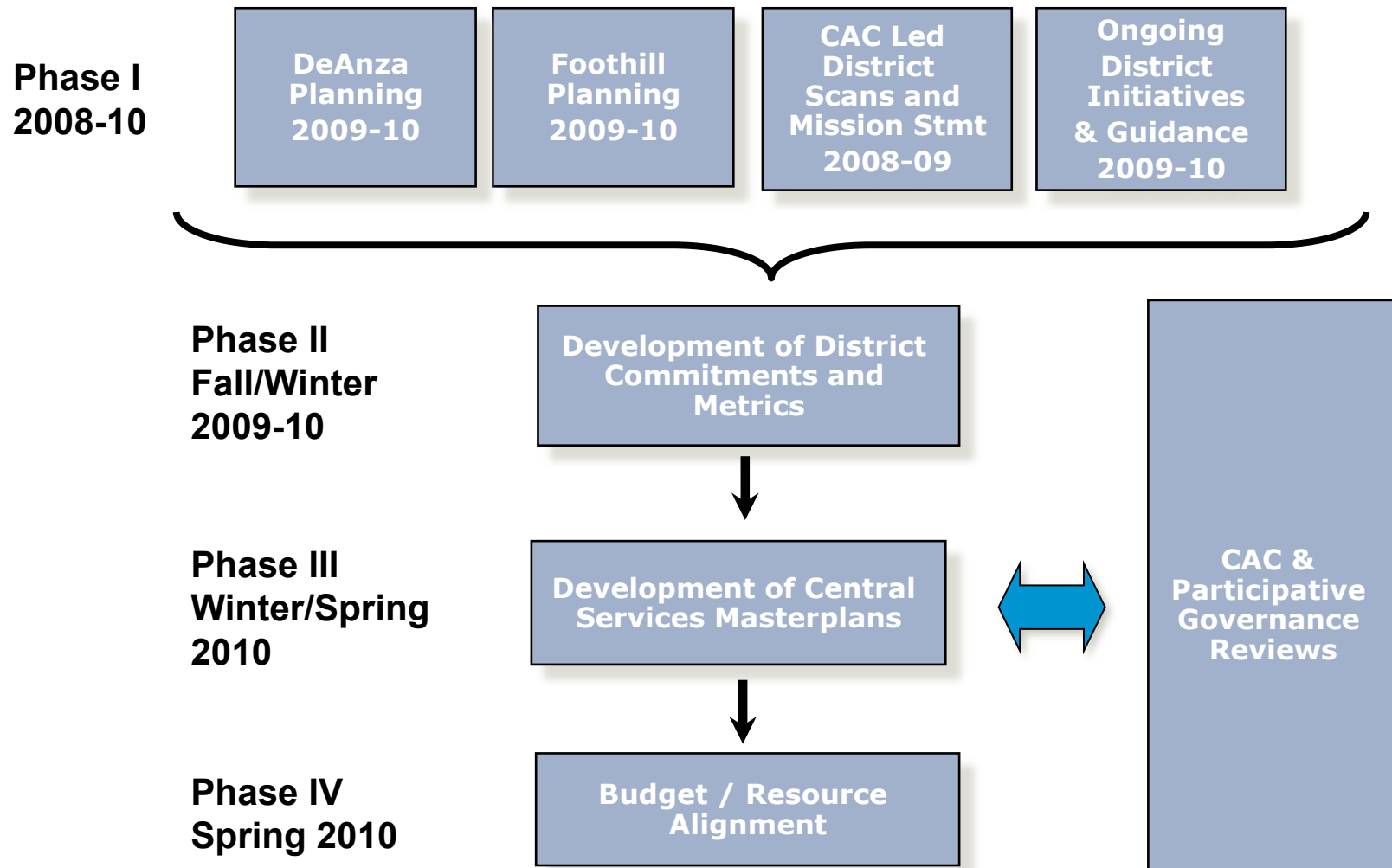
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# Planning Goals

**Approved**

- Create a shared district vision to support student access and success as defined by the colleges
- Create a useful and implementable plan
- Encompass Board goals, college initiatives, and college accreditation needs
- Refine and support current planning efforts
- Create alignment in planning and budgeting across the district
- Create a few, measurable district commitments (initiatives)

# Planning Process



# CAC Review of Planning Products

| Plan Material                            | CAC Approval Dates                |
|--|-----------------------------------|
| Project Plan                             | Approved May 2009                 |
| Environmental Scan                       | Approved May 2009                 |
| Mission Statement                        | Approved Summer 2009              |
| Table of Contents / District Initiatives | Discussed October 2, 2009         |
|  | Approved November 6, 2009         |
| Metrics                                  | <i>Discussed December 4, 2009</i> |
|  | <i>Approved January 15, 2010</i>  |
| Final Report                             | <i>Approved February 19, 2010</i> |

**Approved**

## District Mission Statement

- The mission of the Foothill-De Anza Community College District is student success. We accomplish this by providing access to a dynamic learning environment that fosters excellence, opportunity and innovation in meeting the diverse educational and career goals of our students and communities

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# Vision

**Approved**

- Educational Excellence and Opportunity for All



**Approved**

# Values

- Foothill – De Anza Community College District commits itself to serving our students, our local communities, and the people of the state of California, and considers the following values as cornerstones of our mission:
  - Pursuing truth and knowledge
  - Recognizing inherent potential in all people
  - Fostering informed and responsible citizenship
  - Maintaining academic rigor and inquiry
  - Developing cultural and global awareness
  - Generating creativity and creative expression
  - Promoting ethics and ethical behavior
  - Promoting environmental sustainability
- Foothill – De Anza provides:
  - High quality educational opportunities for all our students
  - An educational environment that is respectful of human dignity and diversity
  - The resources necessary to realize the vision and mission of the district

# Environmental Scanning

- **Demographic Changes and Student Performance**

We expect the demand for community college educational will continue to increase as the population in Santa Clara and San Mateo counties expands. While demand increases, we expect that the 101 corridor, an area not immediately contiguous to the current campuses, will be an area of particularly high growth and is an area of potential expansion. Across the counties, changes in regional ethnic mix will shape the profile and needs of the students of the future. By 2050, the majority population will be Latino. We expect that Latino students will continue to need additional support and coursework to successfully enter four year college programs. Today, Latino high school graduates are less well prepared for college than their white and Asian counterparts. We expect that this trend will continue for at least the next several years.

- **Industry and Employment Trends**

We expect that the region will continue to offer vocational and professional employment for FHDA students. There will be robust new job development as well as opportunities for students to participate in replacement jobs as the baby boomer generation moves into retirement.

- **Fiscal and Environmental**

Changes in political and environmental trends will continue to impact the colleges. In the political and financial arena, the district expects the current financial pressures to continue for several years. Accordingly, the district will continue to look to all sources for additional revenue including possible funding through Federal programs as well as industry partnership and grants. As financial challenges become more pressing, so too is the need to adopt sustainable, eco-friendly policies and practices. The Board, district staff and college presidents are committed to increasing sustainability practices in all aspects of college operations.

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# The **Three** District Commitments

**Approved**

- Student Access: Engage with our communities to build bridges between us and those we serve
- Student Success: Improve student success, equity and retention
- Stewardship of Resources: Increase effectiveness in use of district and college resources

# Alignment of District Commitments *Approved*

|   |   | District Commitments |         |             |
|---|---|----------------------|---------|-------------|
|   |   | Access               | Success | Stewardship |
| <b>District Strategic Plan Goals 2004</b>       | Opportunity   | X                    |         |             |
|   | Quality   |                      | X       |             |
|   | Accountability  |                      |         | X           |
|   | Sustainability  |                      |         | X           |
| <b>Ongoing District Initiatives</b>             | NASA - Ames Center                                    | X                    | X       |             |
|   | Measure C Bond Projects                               |                      |         | X           |
|   | Legislative Agenda                                    |                      |         | X           |
| <b>Accreditation</b>                            | Develop and Implement Student Learning Objectives     |                      | X       |             |
| <b>De Anza College Strat. Plan Initiatives</b>  | Outreach  | X                    |         |             |
|   | Student Success & Retention                           |                      | X       | X           |
|   | Cultural Competence                                   |                      | X       | X           |
|   | Community Collaboration                               | X                    |         | X           |
| <b>Foothill College Strat. Plan Initiatives</b> | Building a Community of Scholars                      |                      | X       | X           |
|   | Putting Access into Action                            | X                    | X       |             |
|   | Promoting a Collaborative Decision Making Environment |                      |         | X           |
| <b>Board Goals</b>                              | Close Achievement Gap                                 | X                    | X       |             |
|   | Meet Students Educational Needs                       |                      | X       | X           |
|   | Ensure Adequate Campus Facilities                     |                      |         | X           |
|   | Implement Sustainability Plan                         |                      |         | X           |
|   | Balance Revenue & Expenses                            |                      |         | X           |
|   | Hire New Chancellor                                   |                      |         |             |

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## **District Metrics**

(To be provided on January 19)

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## Next Steps

1. **Chancellor's Advisory Committee** reviews draft of *District Commitments and Metrics* (Dec - Jan)
2. **District planning team** refines the strategic plan document (ongoing)
3. **Chancellor's Advisory Committee** refines and achieves consensus on *Metrics* (Jan)
4. **District planning team** “cascades” *District Commitments and Metrics* back to Central Services units for planning (Jan)

## Recommendations and comments ....

