

## **Board of Trustees Agenda Item**

**Board Meeting Date:** 08/02/10

**Title of Item:**

Foothill De Anza CCD Grants and Resource Development

**Background and Analysis:**

This presentation will provide an overview of the newly established Grants and Resource Development Office, and the efforts in pursuing large grants and Congressional earmarks.

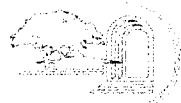
The presentation can be viewed on the district's website at:

[http://www.fhda.edu/about\\_us/board/agenda](http://www.fhda.edu/about_us/board/agenda)

**Recommendation:** (specify if information only)

For Information only

Submitted by:	Richard Galope, VP Workforce Development and Instruction X7070
Additional contact names:	Linda Thor x6100, Judy Miner x7200, Brian Murphy x8705
Is backup provided?	Yes



FOOTHILL-DE ANZA  
Community College District

BOARD OF TRUSTEES PRESENTATION

## **Foothill-De Anza Grants and Resource Development Office**

August 2, 2010



FOOTHILL-DE ANZA  
Community College District

## **Grants and Resource Development Office**

OVERVIEW

**Foothill – De Anza must strategically seek ALL funding opportunities from Federal, State, and Foundation sources.**

- Ongoing State budget reductions impact quality and level of service of education, and hinder innovation.
- Billions of dollars in competitive grants and congressional earmarks are available annually.

### **Mobilizing a Response.**

- Investment in grants and resource acquisition.
- Developing a structure and system to be competitive and responsive.

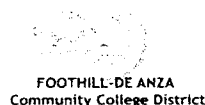


## Grants and Resource Development Office

### FUNDING OPPORTUNITIES

**COMPETITIVE GRANTS:** In FY09-10, over \$1 Billion was available to community colleges to support innovation, student success, transfer, and workforce development.

**CONGRESSIONAL EARMARKS:** In 2010, over \$15 Billion in earmark requests were funded in congressional spending bills. \$2 billion was allocated to higher education, \$80 million going to community colleges



## Grants and Resource Development Office

### DISTRICT FUNDING PRIORITIES

- Funding priorities are aligned with the District Strategic Plan "**Commitments**" of *Student Success and Achievement*, *Student Access*, and *Stewardship of Resources*.
- Grant Office "**Priority Initiatives**" support Foothill and De Anza Strategic Initiatives, and include:
  - *Basic Skills*
  - *Student Success*
  - *Civic Engagement*
  - *Transfer Preparation*
  - *Open Educational Resources*
  - *Workforce Development*
  - *STEM*



## Grants and Resource Development Office

### GRANT ACQUISITION EFFORTS

**Grants Applied For** – Since the creation of the Grants Office in April of 2010, three grants have been applied for and one awarded so far in the amount of \$1.25 million:

1. **US Dept of Education: Investing in Innovation (i3) Fund**  
*Amount: \$2.8 Million; Status: Pending; Priority Initiative: Student Success*
2. **US Dept of Labor: Community-Based Job Training Grant**  
*Amount: \$3 Million; Status: Unfunded; Priority Initiative: Workforce Development*
3. **CA Employment Development Dept: Green Innovations Grant**  
*Amount: \$1.25 Million; Status: Funded; Priority Initiatives: STEM, Workforce Development*



## Grants and Resource Development Office

### GRANT ACQUISITION EFFORTS

**Grant Projects in Progress** – Five projects amounting to \$15.5 million are currently in development, with two pending funding announcements. These projects include:

1. **National Science Foundation (NSF): STEM Talent Expansion Program (STEP) Grant.** *Amount: \$3 Million; Priority Initiative: STEM*
2. **NSF: STEP Center Grant.** *Amount: \$10 Million; Priority Initiative: STEM, Workforce Development*
3. **NSF: Advance Technology Education (ATE) Grant.**  
*Amount: \$600,000; Priority Initiatives: STEM*



## Grants and Resource Development Office

### GRANT ACQUISITION EFFORTS

#### Grant Projects in Progress (continued):

4. **US Dept of Education: Centers of Excellence for Veteran Student Success Grant.** *Amount: \$400,000; Priority Initiative: Student Success*
5. **US Dept of Education: Title III Strengthening Institutions Program Grant.** *Amount: \$2.5 Million; Priority Initiative: Student Success*
6. **US Dept of Labor: Open Educational Resources Grant.** *Amount: Pending; Priority Initiative: Open Educational Resources (OER)*
7. **Carnegie/Hewlett/Gates/Lumina Foundations: Student Success Pathways Grant.** *Amount: Pending; Priority Initiatives: Student Success*



## Grants and Resource Development Office

### MOBILIZING THE RESPONSE

#### MISSION:

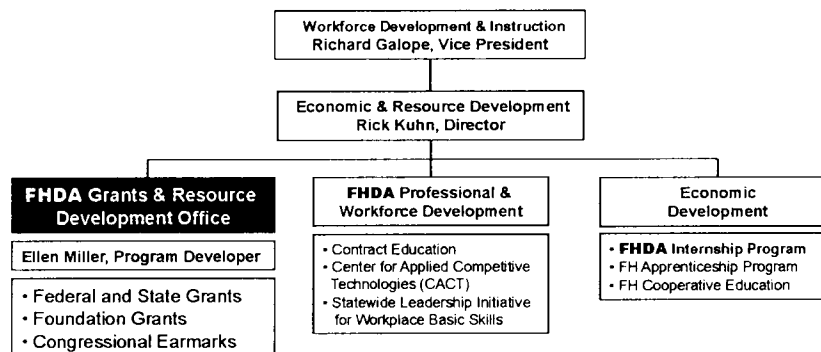
*To advance the competitiveness of the District through the acquisition of external funding in collaboration with College stakeholders and strategic partners.*



## Grants and Resource Development Office

### MOBILIZING THE RESPONSE

A District-wide program housed at Foothill College...



## Grants and Resource Development Office

### PARTNERSHIP DEVELOPMENT

Strategic Partnerships are essential to advancing the District's competitiveness in funding acquisition. Partnerships exist between dozens of regional stakeholders in a myriad of sectors:

- Higher Education
- Private Sector
- Labor Organizations
- Public Sector
- Industry Associations
- Non-Profit Sector



## Grants and Resource Development Office

COORDINATION: DISTRICT, COLLEGES & FOUNDATION

### Grant Research and Proposal Development

- Identify and communicate availability of grants
- Fund grant writing consultants
- Assist in project concept development
- Facilitate grant project planning



## Grants and Resource Development Office

COORDINATION: DISTRICT, COLLEGES & FOUNDATION

### Grant Contract and Budget Administration

- Coordinate budget development and application submittal with FHDA Business Services on *public grants and earmarks*, and FHDA Foundation on *private foundation grants*.
- Negotiate contracts, establish budget accounts, and organize reporting between project stakeholders.



## Grants and Resource Development Office

**COORDINATION: DISTRICT, COLLEGES & FOUNDATION**

### **Institutional Research and Grants Evaluation**

- Ensure consultation with FHDA Institutional Research (IR) on pre- and post-grant research activities.
- Where appropriate, incorporate District IR into project proposals as the grant evaluator.



## Grants and Resource Development Office

**COORDINATION: DISTRICT, COLLEGES & FOUNDATION**

### **Project Management and Implementation**

- The Department of Economic and Resource Development provides program coordinator services to assist in project planning and implementation, project support, and monitoring and reporting in collaboration with District Business Services and the Foundation.





## Grants and Resource Development Office

### PLANNING AND PREPARATION

#### Tracking of Federal, State, and Foundation Funding Cycles

- Grant Master Calendars are being developed to prepare the District to compete for funding from:
  - 30+ Federal Funding Agencies
  - 8+ State Funding Agencies
  - 20+ Major Private Foundations



## Grants and Resource Development Office

### PLANNING AND PREPARATION

#### Pre-Application: Case Statement Development

- Case Statements will be used as the foundational template for preparation of grant applications, and will be based on:
  - Previous funding agency announcements
  - College Strategic & Educational Master Plans
  - College Program Reviews
  - District/College/Partner common interests



## Grants and Resource Development Office

### PLANNING AND PREPARATION

#### **Congressional Earmarks - FHDA is planning to:**

- Develop an engagement strategy to promote District priorities to the local congressional delegation that are aligned with their funding and legislative priorities.
- Explore federal representation to enhance the potential for earmark funding awards.
- Prepare earmark requests for submission into the 2012 Federal Fiscal Year budget process and legislative agenda.



## Grants and Resource Development Office

### PLANNING AND PREPARATION

#### **FHDA Economic Impact Study (EIS)**

- Currently in process and is an update to the 2005 study.
- Measures the District's regional impact in terms of job creation, personal income, company revenue, and returns to taxpayers.

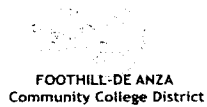


## Grants and Resource Development Office

### PLANNING AND PREPARATION

#### **Potential uses of the EIS:**

- Present compelling data to grant funders about the District's role in economic growth and community revitalization.
- Generate public support based on the benefits of the District to the community.
- Inform and influence development of Program Reviews.



## Grants and Resource Development Office

### MANAGING EXPECTATIONS

- **Grants are highly competitive.**
- **They are not a permanent solution.**
- **Cost-benefits must be substantial.**
- **Strategic initiatives drive the pursuit of funding.**



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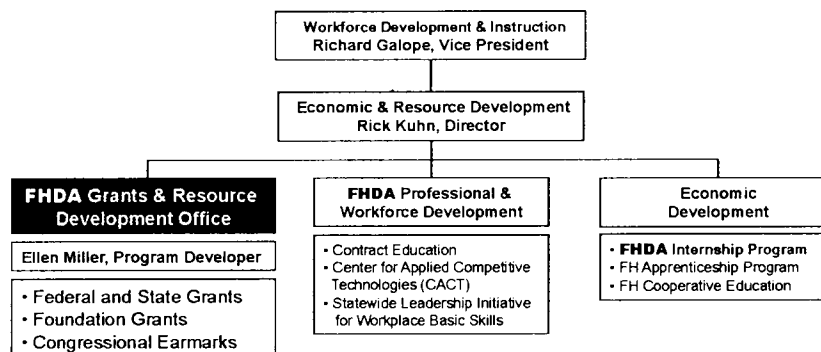
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