

## **Board of Trustees Agenda Item**

**Board Meeting Date:** November 1, 2010

**Title of Item:**  
**DASB Fee Increase**

### **Background and Analysis:**

DASB has not increased the student body fee since 1993. The Association fee of \$6 per quarter has been in effect for the past seventeen years. This has resulted in the current student body fee being extremely undervalued after almost two decades of inflation. According to Consumer Price Index statistics from the US Bureau Labor Statistics, the \$6 established in 1993 should now be worth \$9.04. The rise in prices for goods and services due to inflation will only continue to harm the DASB's budget and buying power in the long term. This proposed increase is in line with and actually below other similar California community colleges.

For the past several years the DASB Senate has received budget requests from College services and programs that far exceed the actual income. Last year, the DASB had \$1.5 million in requests from various programs, but our budget barely afforded to fund approximately \$1 million. The shortage of the DASB budget has created a lot of financial hardships for programs around campus and has forced them to drastically cut back their services to students.

The DSB cannot continue to disregard the impact of inflation on the budget if we wish to continue to provide quality programs and services for the students. It is estimated that an increase of \$3 per quarter, from \$6 to \$9, for the DASB fee will result in an additional \$200,000 to the DASB budget per year. Not only will an increase in the student body fee allow the DASB to expand the programs and services that were reduced in prior years, but it will also allow opportunities for the DASB to enact new programs, such as the much-discussed Food Scholarship Program. An increase in the student body fee is not only long overdue, but also urgently needed to continue De Anza College's growth as a premier community college.

### **Recommendation:** (specify if information only)

De Anza President Brian Murphy recommends approval.

Submitted by:	Brian Murphy, x8706
Additional contact names:	Stacey Cook, x8330
Is backup provided?	Yes



**De Anza Associated Student Body**

# **DASB Student Body Fee**

# Fast Facts about DASB Fee

- Number of Students: Approximately 26,000
- Current Student Body Fee: \$6/quarter
- Actual DASB Card Sales 2009-2010: \$493,602
- About 90% of Student Body paying DASB Fee.

# Compare DASB Fee with Others

- Foothill College: \$10 ID Card Fee + \$1 Student Representation Fee (per quarter)
- Orange Coast College: \$15 (Fall & Spring) + \$9 (summer)
- Santa Monica College: \$13 ID fee + \$19 Associated Student fee (Fall, Winter, Spring, Summer)

# Economic Perspective

- According to Consumer Price Index statistics from the US Bureau Labor Statistics, the \$6 established in 1993 should now be worth \$9.04

[www.bls.gov/bls/inflation.htm](http://www.bls.gov/bls/inflation.htm)

# Research on Student Body

1. If you think there is a student body fee, how much do you think it is? (\$ value)
  - **Of 440 students who answered, the average price the students thought they were paying was \$19.73. Of the 440 students, only 22.7% thought it was lower or equal to the current student body fee of \$6.**

# Research on Student Body

2. What would you be willing to pay for a DASB ID card to use the resources available on campus? Ex. Open Media Lab, Tutorial/Academic Skills Center, Legal Aid. (\$ value)
- **Of 461 students who answered this question, the average price the students thought they were paying was \$20.36. Of the 461 students, 49.2% thought it was lower or equal to the current student body fee of \$6.**



# Research on Student Body

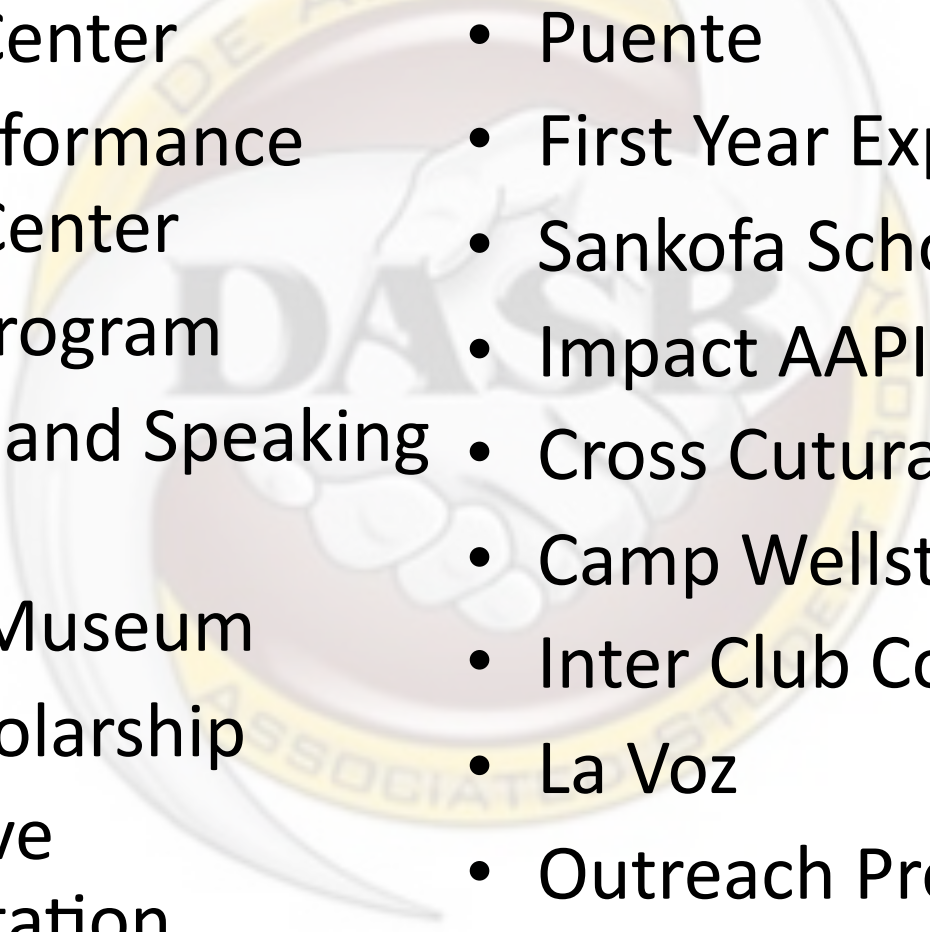
4. Would you be willing to pay an additional \$2 if it would reduce the cuts some programs have already endured? (yes or no)
- **Out of 622 students who answered, 87.8% marked YES to the answer, 12.2% marked NO.**
5. What about \$4 if it would help save all the programs? (yes or no)
- **Out of 620 students who answered, 82.2% marked YES, while 17.8% marked NO.**



# DASB Financial Difficulties

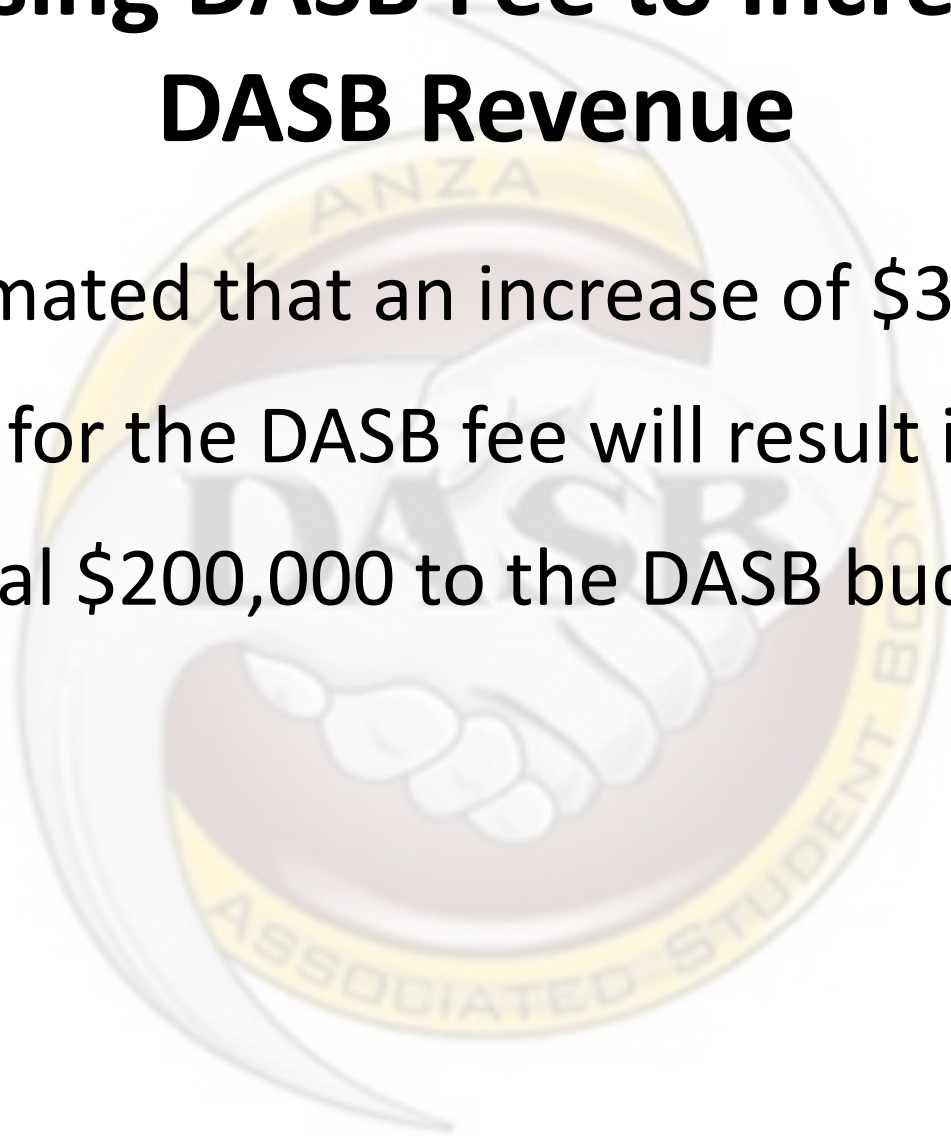
- Every year, DASB has more requests than available budget. For 2010-2011, DASB gets \$1.5 million requests, but only has \$1 million available to allocate to programs
- **Expecting to lose about \$50,000 income from the flea market because of the solar panel construction**
- Last year, at least 70 programs got little or no money at all

# Some Programs Need More Funding

- 
- Tutorial Center
  - Math Performance Success Center
  - Honors Program
  - Listening and Speaking Center
  - Euphrat Museum
  - Food Scholarship
  - Alternative Transportation
  - Puente
  - First Year Experiences
  - Sankofa Scholars
  - Impact AAPI
  - Cross Cultural Partner
  - Camp Wellstone
  - Inter Club Council
  - La Voz
  - Outreach Program

# **Raising DASB Fee to Increase DASB Revenue**

- It is estimated that an increase of \$3 per quarter for the DASB fee will result in an additional \$200,000 to the DASB budget per year.



# Pros and Cons for \$3 Increase Compared to \$2

## Pros

- Appx. 80K more for DASB Budget than \$2 increase
- **Omit the possibility to another increase in a long term**
- More accurate change according to dollar value
- **Create a reserve for future economic hardship**

## Cons

- **More burden for the low income students**
- Might lose a small percentage of students paying DASB fee

# Why We Believe Programs Should Be Funded More?

- According to the De Anza Developmental And Readiness Education Task Force, a significant percentage of students place into at least one developmental level course (**app. 80%**)
- **Need for a campus-wide effort to improve developmental education**
- We believe that by increasing the student fee, DASB will be more capable to help fulfill the mission of community college.