

Board of Trustees Agenda Item

Board Meeting Date: 3/12/12

Title of Item: Approval of Contracts for Celebrity Forum

Background and Analysis:

The Celebrity Forum Speaker Series has been a part of Foothill College for 44 years. The series is an important community event and draws thousands of people each year to the Flint Center. From its founding in 1968, the series has been completely self-supporting and has never used District or college funds for its operation, being financed solely through ticket sales. The series generates significant visibility, publicity, and community support.

Each spring, the contracts for the Celebrity Forum Speaker Series are submitted to the Board. A summary of the contracts for the 2012-13 series is attached.

Recommendation: President Judy Miner recommends approval of the contracts.

Submitted by:	Judy Miner
Additional contact names:	Dick Henning, Shirley Treanor
Is backup provided?	Yes

2012-2013 *Foothill College Celebrity Forum*

Sanjay Gupta, M.D.

Oct. 2, 3, 4

He is a practicing neurosurgeon and serves as *CNN*'s medical expert. He reports on medical topics including brain injury, health care reform, fitness, disaster recovery, military medicine, HIV/AIDS, and general health concerns.

\$170,000

Capitol Steps

Oct. 31, Nov. 1, 2

The seven *Steps* are a combination of Mark Russell and *Beach Blanket Babylon*. They began as Senate staffers satirizing Congressmen at parties and have been on stage ever since with song parodies, skits and their special brand of satirical humor.

\$44,400 – includes airfare

Bill Clinton

Dec. 5, 6, 7

He served as the 42nd U.S. President from 1993 to 2001. Inaugurated at age 46, he took office at the end of the Cold War and was the first president of the *baby boomer* generation and is married to the current Secretary of State, Hillary Clinton.

\$525,000 - inclusive of all travel expenses

Vincente Fox

Feb. 6, 7, 8

He was as President of Mexico from 2000 to 2006. At six-foot five, he became well known for his unique cowboy style and popular charisma. In 1964, he worked for *Coca Cola* and rose from delivery truck driver to President of the company. He graduated from Harvard Business School.

\$75,000

Ken Burns

March 27, 28, 29

A celebrated documentary filmmaker, he has turned millions of people into history fans. Stephen Ambrose said, "Most Americans get their history from Ken Burns than from any other source." He topic is *The National Parks: America's Best Idea*.

\$150,000

Dave Barry

May 1, 2, 3

A Pulitzer Prize winning writer, the New York Times dubbed him as "The Funniest Man in America." His forte is making uncanny observations on the foibles of American society.

\$80,000