

## **Board of Trustees Agenda Item**

**Board Meeting Date:** June 4, 2012

**Title of Item:** De Anza College Associate Degree for Transfer & State Approval

### **Background and Analysis:**

The Student Transfer Achievement Reform Act (Senate Bill 1440, now codified in California Education Code sections 66746-66749) guarantees admission to a California State University (CSU) campus for any community college student who completes an “associate degree for transfer”, a newly established variation of the associate degrees traditionally offered at a California community college. The Associate in Arts for Transfer (AA-T) or the Associate in Science for Transfer (AS-T) is intended for students who plan to complete a bachelor's degree in a similar major at a CSU campus. Students completing these degrees (AA-T or AS-T) are guaranteed admission to the CSU system, but not to a particular campus or major. In order to earn one of these degrees, students must complete a minimum of 60 required semester units of CSU-transferable coursework with a minimum GPA of 2.0. Students transferring to a CSU campus that does accept the AA-T or AS-T will be required to complete no more than 60 units after transfer to earn a bachelor's degree (unless the major is a designated “high-unit” major).

De Anza College seeks Board approval for application to the State Chancellor's Office for a new degree developed based on Transfer Model Curriculum in order to fulfill the requirements set forth in SB1440 Legislation. The following application is being made for state approval:

### **Associate in Science in Business Administration for Transfer (AS-T)**

De Anza's Curriculum Committee has approved this Associate Degree for Transfer.

**Recommendation:** De Anza President Brian Murphy recommends approval

Submitted by:	Brian Murphy, President, ext 8705
Additional contact names:	Anu Khanna, Faculty Curriculum Co-Chair, ext. 5787
Is backup provided?	Yes

## Development Criteria Narrative

### Associate of Science in Business Administration for Transfer (A.S.-T)

#### Criteria A: Appropriateness to Mission

##### 1. Statement of Program Goals and Objectives

The Associate of Science in *Business Administration* for Transfer is intended for students who plan to complete a bachelor's degree in Business Administration at a CSU campus. Students completing this degree are guaranteed admission to the CSU system, but not to a particular campus or major. Students transferring to a CSU campus that does accept this degree will be required to complete no more than 60 units after transfer to earn a bachelor's degree. This degree may not be the best option for students intending to transfer to a particular CSU campus or to a university or college that is not part of the CSU system. In all cases, students should consult with a counselor for more information on university admission and transfer requirements.

This degree will prepare students to pursue further study and achievement of a baccalaureate degree in the discipline of *Business Administration*. Students in this major should be familiar with common business terminology, the responsibilities of each of the major functional areas, and the legal and economic environments in which businesses operate. Students will also have familiarity with the fundamentals of Financial and Managerial Accounting, and Business Information Systems.

##### 2. Catalog Description

The Business major consists of courses appropriate for an Associate of Science in Business Administration for Transfer degree, which provides a foundational understanding of the discipline, a breadth of coursework in the discipline, and preparation for transfer to any CSU that accepts the Transfer Model Curriculum (TMC).

Upon completion of this degree, students will be prepared for successful entry into upper division courses in Business.

The Associate of Science in Business Administration for Transfer degree is intended for students who plan to complete a bachelor's degree in Business Administration at a CSU campus. Students completing this degree are guaranteed admission to the CSU system, but not to a particular campus or major. Students transferring to a CSU campus that does accept this degree will be required to complete no more than 60 (semester) units after transfer to earn a bachelor's degree. This degree may not be the best option for students intending to transfer to a particular CSU campus or to a university or college that is not part of the CSU system. In all cases, students should consult with a counselor for

more information on university admission and transfer requirements.

To earn this degree, students must meet the following requirements:

- completion of the following major requirements with grades of C or better;
- completion of a minimum of 90 CSU-transferable quarter units with a grade point average of at least 2.0; and
- certified completion of either the California State University General Education Breadth pattern (CSU GE) or the Intersegmental General Education Transfer Curriculum (IGETC).

### 3. Program Requirements

De Anza College  
Associate of Science in Business Administration for Transfer

Course Title (quarter units)	Quarter Units
Bus 10: Introduction to Business	5
Bus 18: Business Law I	5
ACCT 1B: Financial Accounting II	5
ACCT 1C: Managerial Accounting	5
CIS 3: Business Information Systems	4.5
ECON 1: Principles of Macroeconomics*	4
ECON 2: Principles of Microeconomics*	4

Complete 1 course from the following:

MATH 10: Elementary Statistics & Probability*	5
MATH 11: Finite Mathematics*	5
MATH 12: Introductory Calculus for Business and Social Science*	5

**Total units for the Major:**

**37.5**

CSU GE or IGETC Pattern: 47-61

(Courses with an asterisk\* may be double-counted towards major and towards GE.)

Transferable Electives

(as needed to reach 90 transferable units)

**DEGREE TOTAL:**

**90 QUARTER Units**

4. Faculty in the Business Department at De Anza reviewed and submitted comments for the Business TMC. The Business department faculty developed the transfer degree, with input from the Accounting department. It was decided that the TMC option would provide an additional option to students with this major who would earn this degree and want to transfer into the major at a CSU in the future. Please note that other institutions (outside the CSU system) have informally declared their intention to also accept the Business Transfer Degree.

#### Criteria B: Need

##### 6. Place of Program in Curriculum/Similar Programs (at your college)

The business department also has an Associate of Arts in Business Administration, Marketing Management, and Management. These offer a more comprehensive foundation in business and are generally intended for students who want to start their career after De Anza. We also have Certificates in Business Administration, Entrepreneurship, Marketing Management, and Management for professionals who want to demonstrate additional academic progress to their employer or potential employer.

#### Criteria C: Curriculum Standards

TMC Business template and course outlines will be included as supporting materials to the State Chancellor's Office as part of the application materials for State approval.

#### Criteria D: Adequate Resources

There are adequate resources currently available with regards to facilities and equipment and library resources. There are enough faculty within the Business discipline to support the classes offered in this degree program.

#### Criteria E: Compliance

Enrollment restrictions due to licensing or accreditation standards are not applicable with this degree program.