



# **10,000 STEPS CHALLENGE:**

Are You Ready?

## **Goal and Purpose**

- The goal of the Walking Program is to provide a fun, challenging, and feasible way for employees to increase their activity level and improve their overall wellness.
- Walking is an inexpensive, yet rewarding way for individuals to improve cardiovascular health, minimize illnesses, and improve general well-being.

# Participation

- Full and reduced contract employees
  - Part-time and casual not included at this time
- Family members are encouraged to participate, although ineligible for incentives
  - life changes involve the whole family!

## Program Format

- □ 12 weeks (March 22 June 11)
- Self-paced
- Participants will keep track of their progress online or submit tally sheets to their Campus Coordinator
- Progress will be celebrated amongst continuing participants every 4 weeks at Participation Celebrations

# **Participation Levels**

## 

- 35,000 39,999 total steps/week <u>OR</u>
- 4-5 hours of physical fitness activities/week

## GREEN

- 40,000 50,000 total steps/week <u>OR</u>
- 5-6 hours of physical fitness activities/week

## TEAL

- 50,001 or more total steps/week <u>OR</u>
- 6 or more hours of physical fitness activities/week

# **Alternative Activities**

- Fitness Classes
  - Step Aerobics
  - Spinning
- Mountain Biking
- Swimming
- Surfing

## **Alternative Conversions**

# Multiply the number of minutes of activity by 150 steps

Example: <u>60-minute aerobic workout</u>

60 (minutes) x 150 (steps) = 9,000 steps!

# **Participation Celebrations**

- Every 4 weeks:
  - April 26
  - May 24
  - June 21
- Participants will be recognized for meeting their goals, celebrate the achievements of their co-workers and collect fabulous rewards!

# **Tracking Progress**

• Participants will register online:

http://startwalkingnow.org/registration.jsp

- Print, sign, and turn in your tracking sheets to your Campus Coordinator by the deadline
  - De Anza: Mary Jo Lomax, Rob Mieso
  - Foothill: Rosalinda Jen, Steve Mitchell
  - District: Patience McHenry, Christine Vo

# AHA Tracking Website

🥹 American Heart Association - Le	earn and Live :: Forget your password	? - Mozilla Firefox							
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American Heart Association -	- Learn a 🕂								
	start!	herican Heart Association Learn and Live			Email		_	Media   Contact Us Log In assword?   Register	E
	Home Why Start! Walking?	Community Tracker	Walking Paths	Start! Heart Walk	Resources	About Start!	In the Workplace		
a F Join ti	Start! Walking for a Healthier Lifestyle Join the Start Movement. Your free membership gets you: A monthly Start! e-newsletter with health tips, recipes and more A cocess to the MyStart! Online Tracker - an easy-to-use physical activity and nutrition tracker A cocess to the Start! Walking Guide – an optional companion tool to the Tracker that gives you tips, shares inspiration, gives you quick access to your Walking Plan and offers you a journal to keep your thoughts and ideas. Place it on your social media asile and keep all your MyStart! health tools conveniently at hand all day! Exclusive use of the MyStart! Community where you can connect with others for support and motivation! Find friends or "Sole-Mates" to walk with in your area or to provide encouragement from a distance. A cocess the MyStart! Walking Plan - a personalized walking plan to get you on your way to a healthier you. A cocess to the MyStart! Walking Plan is personalized walking plan to get you on your way to a healthier you.								
Con	ntact Info								
First	Name *		First Nar	me is required					
Last	Name *								
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http://startwalkingnow.org/resourc	ces.jsp	Americ	an Heart Associatio	n - Learn and Live :	: Forget your pa	assword? - Moz	illa		

# **Registration Content**

### http://startwalkingnow.org/registration.jsp

#### Contact Info

Please Select 💌

Search for company Clear

Your company will only be used to place you on the proper leader board within the MyStart! Tracker. It will not be displayed on your MyStart! Community profile.

Dept/Team

Company Zip

Password\*

Confirm\*

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		_

First Name is required

# **Registration Content**

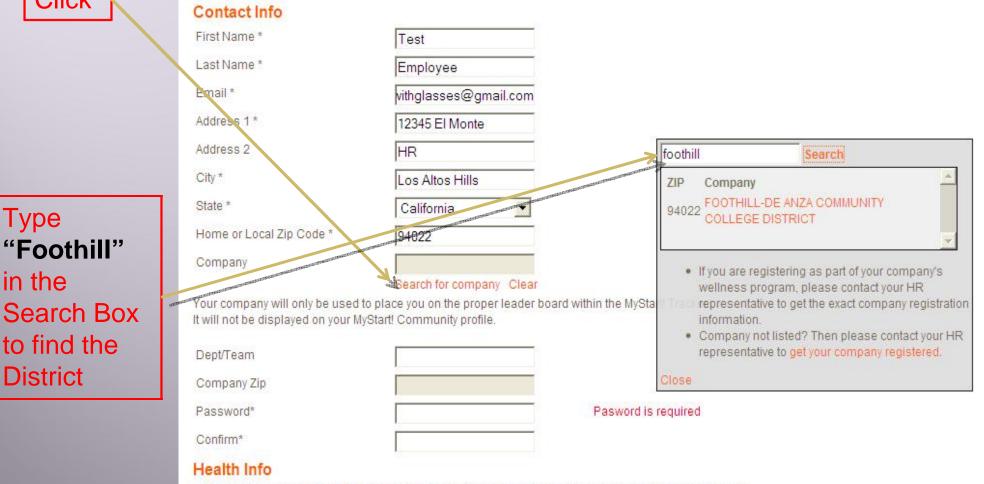
#### http://startwalkingnow.org/registration.jsp

Click

Type

in the

District



Your employer will NOT see this information and it will not be displayed on your MyStart! Community profile. It is used by the Tracker to help calculate and translate your non-walking/running activities into "Total Steps".

# **Registration Content**

### http://startwalkingnow.org/registration.jsp

#### Health Info

Your employer will NOT see this information and it will not be displayed on your MyStart! Community profile. It is used by the Tracker to help calculate and translate your non-walking/running activities into "Total Steps".

Weight \*

Height

Please Select 💌	Feet
Please Select 💌	Inches

~

#### Preferences

If checked, your employer will be able to see your name, department, email address, and physical activities. However, no one will see your health information (i.e. weight or height).

If checked, you may receive special offers and information from our Start! Sponsors

Click this box to indicate you agree to the Terms of use\*

Click this box to indicate you agree vote to the Community Guidelines\*



## Success!

### http://startwalkingnow.org/registration.jsp



## **MyStart! Walking Plans**

Simply answer 10 quick questions to get your **FREE** personalized plan, then start walking your way to a longer life.

Walking program development by American Council on Exercise (ACE) in collaboration with the AHA

Take the Quiz



APE

Nationally Sponsored By:



#### Plan Your Route to Success!

Answer these 10 quick questions to get your personalized walking plan, then start walking your way to a longer life!

**Take the Quiz** 

Terms and Conditions

## Tracker

### http://startwalkingnow.org/registration.jsp

#### **MyStart! Online Tracker** MyStart! Walking Plans Tracker Dashboard **Activity Diary Nutrition Diary Company Scoreboard** Edit My Info Add an Activity Activity Diary Log | Map / Routes Save Activity Walking ٠ Activity Print Week of: Tue Mar 16 2010 Prev ? Additional Activities Date **Activity Type** Comments Minutes Miles Intensity Delete/Edit Tue Mar 16 2010 Walking 60 4 1 Moderate 0 Minutes Have Total Steps? ? ? Convert Steps To Miles Comments Intensity Select Intensity -Start Date End Date ? Routes 03-15-2010 🗰 03-16-2010 📷 Apply **Total Time Total Distance** Total Walking/Running Steps only **Total Steps All Activities** 4 8000 8000 60 Save Activity Cancel

## Resources

## http://startwalkingnow.org/registration.jsp

		SN	Learn	n and Live						
Home	Why Start! W	Valking?	Communi	ity Tracker	Walking Paths	Start! Heart Walk	Resources	About Start	In the Workplace	
Eat Well	Walk More	Live Lo	nger E	xerciseTV	Daily Walking G	uide				

## Videos to Get You Started

#### Start! Walking at Home

Here's your chance to experience the new Start! Walking at Home videos. Produced by ExerciseTV in cooperation with the American Heart Association, they're a great way to find tips and motivation for getting a workout at home. Watch them for free below.



Nationally Sponsored By



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#### Start! Heart Walk



The Start! Heart Walk is a great way to help fund and support the life-saving mission of the American Heart Association. Held nationwide, Start! Heart Walks promote physical activity and heart-healthy living in an

# **Alternative Tracking**



#### WELLNESS

Week 1			Goal: steps per day				er day	_	veek		
Activity:			Sun	Mon	Tues	Wed	Thurs	Fri	Scrt	Subtotals:	Weekly Total
Walking	Daily Number of Steps:									0	1
Other Activity:	Minutes/Miles	Conversion	J.	Converted Steps							
1:								2		0	0
2:			2		-					0	
3:										0	

Week 2			Goal:steps per day				er day	steps per week			
Activity:	l.		Sun	Mon	Tues	Wed	Thurs	Fri	Scrt	Subtotals:	Weekly Total:
Walking	Daily Number of Steps:									0	
Other Activity:	Minutes/Miles	Conversion		Converted Steps							
1:							1.4	8		0	0
2:										0	
3:										0	

Week 3			Goal: steps per day				steps per week				
Activity:			Sun	Mon	Tues	Wed	Thurs	Fri	Scrt	Subtotals:	Weekly Total:
Walking	Daily Number of Steps:		3					8 <b>-</b>		0	
Other Activity:	Minutes/Miles	Conversion		Converted Steps							1. 1.1.1.1
1:							1000			G	0
2:			3					8		0	2.0
3:	-									0	

Week 4			Goal:steps per day				steps per week				
Activity:			Sun	un Mon Tues Wed Thurs Fri Sat Subtotals:					Weekly Total:		
Walking	Daily Numb	Daily Number of Steps:								0	
Other Activity:	Minutes/Miles	Conversion		Converted Steps							8 (B2C)
1:		1						~	12	0	0
2:										0	
3:	1			0.0	10			63	10	0	

## **Goals and Progress Motivation**

## (Bi) Weekly Walker email challenges

- Challenge yourself
  - Change your number of steps/mileage
  - Change your walking intensity
  - Be more social join a group
- Updates on company progress
- Individual experiences

# So... What's in it for me, Patience?

## Incentives!

## BLUE

Eligible for a \$25 taxable gift card <u>EVERY 4 WEEKS!</u>

## GREEN

Eligible for a \$30 taxable gift card <u>EVERY 4 WEEKS!</u>

## TEAL

Eligible for a \$35 taxable gift card <u>EVERY 4 WEEKS!</u>

# But, wait!

# There's more!

## High Stepper Awards

 Two (2) GRAND PRIZE winners will be chosen in a raffle to receive a

# \$100 taxable gift card

Must exceed 70,000 steps/week to be eligible

# 'E' for Effort!

- Participants making an effort, but not meeting one of the participation levels above, will be eligible for a raffle
  - Ten (10) incentives will be drawn
  - Must turn in your trackers to your campus coordinators to be eligible
- Other Awards: Most Steps, Most Improved, Wellness Champion (increasing program awareness)

## Resources

- Campus Coordinators
- Groups
  - Register your groups!
- Wellness Coaches
- OptumHealth website
- □ (Bi)Weekly Walker emails

## FHDA Wellness Walkers' Website (WWW)

🥹 Benefits - Mozilla Firefox			
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<i>Wellness</i> Newsletter Feb/Mar		-	
MEDICAL/Rx			
DENTAL			
VISION	Welcome to the Foothill-De Anza Community College Walking Program!		
EMPLOYEE ASSISTANCE PROGRAM (EAP)	The goal of the Walking Program is to provide a fun, challenging, and feasible way for employees to increase their activity level and improve their overall wellness. Walking is an inexpensive, yet rewarding way for individuals to improve		
GROUP TERM LIFE INSURANCE	cardiovascular health, minimize illnesses, and improve general well-being. Most of all, it's fun!		
FLEXIBLE SPENDING ACCOUNTS (FSA)	Questions or suggestions about the program? Please contact a member of the <u>Wellness Committee</u> .		
SUPPLEMENTAL TERM LIFE INSURANCE			
WORKER'S COMP			
LONG-TERM DISABILITY (LTD)			
NEW COBRA	Trackers and Tools		
Important Coverage Notice			
- SurgiCenter			
r Ja			

## Important Dates

- March 22: Let the games begin!
- April 16: Tracker sheets due
   April 26: Participation Celebration (1)
- May 14:May 24:

Tracker sheets due Participation Celebration (2)

June 11:June 21:

Tracker sheets due Participation Celebration (3)

# Now get out and WALK!

