



**Wednesday, May 25, 2011**

**Board of Directors Meeting  
5:00 – 6:30 pm  
Toyon Room, Foothill College**

**Board Present:** Kung, Levy Manwani-Bhagat, McKenna, Miner, Murphy, Neiman, Santora, Smithwick, Swenson, Swift, Thor, Torgersen, Williams

**Board Absent:** Agbayani, Casas-Frier, Greif, Klinke, Korol

**Staff Present:** Dirking, Lyssenko, Woodworth

**Guests:** Kevin McElroy, Vice Chancellor of Business Services, Susan Carsen of Carsen Consulting, Gay Krause, Director, KCI, Kelly Porter.

### Minutes

#### **Welcome & Introductions**

McKenna began the meeting by asking the board 2 questions:

- 1) I was motivated to join the board by a personal experience...
- 2) I give my time and resources to Foothill and De Anza...

#### Board Question

- 1) What personal experience motivated you to join the Board?
- 2) Why do you give your time, resources and support to the Board?

**McKenna:** Student at De Anza; Kanter invited to join board of her alma mater and she thought it was a great idea to get involved; Programs like Foster Youth - inspire her to give and support.

**Manwani:** Kanter recruited; inspired by the leadership here and the big impact (Math My Way & EOPS) on students.

**Torgersen:** Foothill changed her son's life; he wouldn't have graduated from Berkeley if it had not been for the excellent teachers and deep support from everyone here. FHDA is the hope for future and educate the masses - gap bigger now and is growing - this is the way we can address the problem.

**Neiman:** He believes in higher education & public education is very important; what he sends to Yale doesn't make a big difference. He likes to give local - both parents were first generation in this country; parents (grandparents) went to a community college in NYC and it made a great difference.

**Swift** – His original interest that he feels many kids fall thru crack or don't have access; if someone had not intervened, he would not have gone to college. FHDA is inspirational - future of Silicon Valley - this is our future workforce; as a businessman he sees the importance of this.

**Levy** – Always been a big supporter of public education; came to CA because of public education offered here. Community college fills a niche that nobody else fills. Came to mind that under all of the things we fundraise for, there is this fabulous safety net - peer tutoring; food cabinet; all the people here - students employees, faculty add this wonderful dimension.

**Kung** - Joined because of being on retreat with Kanter. Recruited her to the Vision New America board; had been involved with De Anza for a long time and could see the great value of the education here.

**Smithwick** - Personal bond because of watching her dad as a small child; dad was on Fremont Union HS board; she saw the conception of idea for junior college; site selection; attended FH dental hygiene. Kanter also great inspiration - didn't realize there was a board doing great work, filling financial gaps. She always believed the greater the education attainment, the greater benefit to society and family.

**Williams** - One reason I'm here is Sue asked me - that's important that board members are engaged like; she attended Orange Coast community college - then Berkeley - distraught about what is happening to public education - we've been battling since prop 13.

**Santora:** Took classes in horticulture; started the Water Wise conference and got to know Woodworth as a result of planning the conference. She really inspired her to serve and see what this leadership does for our community. She is grateful to give back and help FHDA.

### **Finance Committee Report**

- Neiman reported the Finance Committee sent our Request for Information packets to potential fund managers, including our current manager, Commonfund as part of their due diligence.
- The Committee is reviewing the draft FY12 budget. Revenue projections were provided by the MGSC. Expenses for the Foundation comprise almost all of salary. The committee is looking for the best way to support fundraising and the custodial cost of managing the funds. Neiman explained that the foundation funds itself with the income from assets raised and assessments on incoming gifts. The committee does not have recommendation to board yet, but will be prepared to submit a budget at the June Meeting.

### **Major Gifts Steering Committee Report**

- Manwani reported that members of committee have been doing lots of prospecting and thanked fundraising counsel, Susan Carsen, for her leadership. Manwani invited other board members to come to a meeting and prospect. There has been a number of prospecting sessions but now the committee needs to start following up on the good leads we have received from the sessions.

### **Chancellor's Report**

- Thor pointed out the schedule of EOY celebrations and encouraged the board to attend and bring potential funders/board members. These gatherings are excellent tools to showcase the colleges.
- Thor reported that the district has been reaffirmed to the League of Innovation.
- Thor reported on the Executive Director Search – the committee has determined that two of the individuals are good possibilities. Two more interviews are scheduled. The committee hopes to

find a candidate by June 30<sup>th</sup>, but likely Lyssenko's contract will have to be extended to accommodate a start date.

- McElroy gave an update on the district's budget:
  - McElroy explained he wouldn't go into detail in the budget, as it is confusing with the many moving pieces, rather he would try to give an overview. Bottom line there will be cuts.
  - Gov came out with May revision to original budget - this translates to 6.6 BN in income revenue to state so now we're hoping for reduction in the original \$30 million projected in budget cuts.
  - BUT now governor has recommended to buy down deferrals; this is problematic - for FHDA because we're one of the districts that managed its cash-flow does not have positive immediate impact on the cuts we're planning.
  - The main budget is predicated on licensing fees and other fees that may or may not happen.
  - We do know we're going to take cuts – it is estimated about \$23 million for the entire district. Which translates into 8.7% reduction serving students (approx. 2000 students will be turned away).
- Murphy explained that the colleges can not make the state's enrollment projections by cutting 2,000 sections; 5,000 sections, The board will be faced with 2 college presidents who say "we simply can't run our campuses with these major cuts. We have 24K students and 22 administrators as compared to SFU with 20K students and 124 administrators. We'll figure out how to do this but many families will be impacted by the reductions.
- Upset by the news, the Board will relay to the state that we will be sending out a 'generation of underprepared students and workforce.'
- Swenson commented that people ask - what does it cost to educate a student for a year; Stanford is \$40K per student; UC Berkeley is in the \$20K range; CSU – is \$15K; then Community Colleges nationally - \$10K; K-12 is 8-10K; **FHDA is in \$6K range.**
- Woodworth pointed out that the district's budget is shrinking but the funds we do have are being spent wisely and providing quality open access education.

## President's Report

### De Anza

- Murphy reported that it is an odd and happy time - campus is under the budget planning pressure; yet next day being greeted by ecstatic students happy to get into Georgetown and other colleges; one of our student leaders, Talita was homeless, just received one of 4 full rides to Berkeley.
- *"THE number that matters more than 24K students we serve is ONE - the joy of the individual who succeeds.* Murphy encouraged the Board to come to our EOY events and share this good feeling that is in the air.
- De Anza's scholar athletes - generated 1.4 m in scholarship aid; we were named coast champions once again. De Anza's teams have highest GPAs in the state.

### Foothill

- Glenn Violett of our entrepreneur center is being featured on the local news.
- Foothill's website has been updated to include "ask Foothill" using a built in database - new software program and we're the first Calif. Community college to use this automated software.

Which helps the college respond to inquiries by students despite the shrinkage in staffing. Miner welcomes the board's participation in using the site and asked for feedback.

- Miner thanked Krause for participation in the planning process in Foothill's Master Education plan. KCI now links basic skills, workforce development and sustainability. People always thought of KCI as separate but the new plan really ties it all together.
- The FH Science Learning Institute's Advisory Board is being built. Swift helped to make important business and industry contacts. To date the Advisory Board includes:
  - Bruce Alberts, William Coleman, Bernadine Fong, Bill Krause, Armand Neukermans, Bill Rutter, Dick Swanson, Art Swift and Marc Tarpenning
- Swift commented how the FH Science Learning Institute presentation was very impressive; Bob Cormia's holistic view of teaching sciences; systems style of thinking. Woodworth added that Cormia and Murray's presentation keeps getting better.

### **Commission Report**

Foothill Commission:

- Woodworth reported that the Gala on 7/23 will be a much smaller event with the musical, Curtains, being held in the Lohman Theatre. There will be an exclusive dinner at the home of Bill and Gay Krause for 48 people prior to the performance. The rest will enjoy a champagne and dessert reception at the theatre. Invitations for the theatre will go out soon.

De Anza Commission:

- Dirking reported that the commission is deemphasizing a major event and focusing on the smaller events at the campus with disabled students, EOPS, the Cohorts program and CDC.
- Dirking invited everyone to visit the Euphrat Museum's student Art Show beginning June 7<sup>th</sup>.

Meeting adjourned at 6:30 pm

NEXT BOARD MEETING:

June 29, 2011

District Board Room