



Wednesday, October 21, 2009

Board of Directors Meeting

5:00 – 6:30 pm

District Board Room

Minutes

Board Present: Adams Agbayani, Berghoff, Greif, Kernan, Krause, Korol, Levy, McKenna, Manwani Bhagat, Miner, Midlock, Neiman, Spatafore (for Murphy) Smithwick, Torgersen

Board Absent: Barram, Brandy, Casas-Frier, Cheng, Kung, Seeley, Swift

Staff Present: Dirking, Ellison, Lyssenko, Woodworth

Guests: Michele LeBleu Burns, Dean Student Development & EOPS, De Anza and Matais Pouncil, EOPS Director, Foothill

Welcome & Introductions

Manwani Bhagat

Approval of Minutes

Approved

Finance Committee Report

- Agbayani reported that the Finance Committee is still discussing the Cost Recovery Policy which will be presented at a later date.
- Agbayani presented the FY10 revenue budget of \$4.5 million dollars, to-date of which \$2 million has come to the Foundation.

Action: The Finance Committee proposed that the board accept the FY10 Revenue Budget as presented. Bhagat moved, Krause seconded, all in favor

Board Development Report

- On behalf of the Board Development Committee, Korol proposed that Kathy Adams be approved as a new director and called for a vote.
Action: All in Favor
- Korol mentioned that another prospective member has met with Bhagat and has expressed some interest.

Chancellor's Circle Report

- Torgersen reported on two Chancellor's Circle receptions in conjunction with Celebrity Forum lectures featuring David Brooks on Oct. 14th & 15th in the Flint Center's green room. Current Chancellor's Circle members as well as prospective donors attended the receptions. Bechtel and Cheng spoke at each reception urging guests to renew, upgrade or join the Chancellor's Circle. One of Korol's reception guests has already joined.

- FY10 goal for the Chancellor's Circle is \$250K. To date, \$35K has been raised but fall renewals were just mailed. Active solicitations will occur all year long.
- Lyssenko reminded the Board that a Chancellor's Circle thank-a-thon is set at the end of the meeting and asked for everyone to stay.

EOPS/CARE at FHDA

- Miner introduced EOPS Directors Michele LeBleu Burns (De Anza) and Matais Pouncil (Foothill). Miner expressed the critical importance of the EOPS/CARE programs in serving under-represented students. Significant cutbacks in state funding are now threatening the programs.
- LeBleu-Burns announced EOPS was celebrating its 40th year, and ironically this year, the EOPS budget is being cut by 40%. She explained that EOPS students have deep needs – EOPS helps students navigate through the college system, from counseling, transportation, book vouchers, computer loan programs (even calculators) and tutoring. She emphasized that the students have great potential - they just didn't know it yet. With the economic downturn, there are even more students that need EOPS, so the budget cuts to the program are devastating.
- Pouncil thanked the Board for its work in the community, and in particular thanked Penelope Midlock for her donation of calculators and Iris Korol for her efforts in securing several grants over the past year.
- Pouncil explained that Foothill's EOPS is funded for 475 but they are working with 675 students. As a result, they have had to limit their textbook vouchers to \$150 per student. In prior years they have supported all required textbooks.
- LeBleu Burns reported that in prior years De Anza would be funded for 1000 students while typically serving 1200. This year she has funding for only 600 students.
- Dirking commented that book vouchers are tangible and thus appealing to potential donors.
- Miner reported that she gave \$50K of her Chancellor's Circle distribution to Foothill's EOPS for book vouchers. Spatafore announced that Murphy is also directing a portion of his Chancellor's Circle distribution to EOPS.

President's Report: Foothill

- Miner acknowledged the Foothill faculty for letting in extra students when they could, due to the high demand and class section reduction.
- Miner explained that if not all of the district's bargaining units can come to an agreement on the health care benefit plans, that there might be a need for additional cuts. She remains positive that the administrators, staff and faculty will work together so that there would be no need for further reductions.
- Miner announced the premiere of "War Stories" at the Smithwick Theatre on November 1st at 1 pm and she will be hosting a small private reception to which she invited Board members to attend. This film was a district-wide effort and includes personal narratives by veterans.
- Miner thanked the Board for its support of the Chancellor's Circle. She recently distributed \$46K to the Math My Way program and \$36K to the PSME Center for tutoring, in addition to the \$50K for EOPS book vouchers. Without these funds, there would be little money for tutoring, which is so critical to student success.

President's Report: De Anza

- Spatafore reported that Murphy was just returning from Vietnam where he visited several universities at their invitation.

- Spatafore reported that 8,000 students were on waitlists for one or more classes as a result of the class reduction. De Anza received quite a bit of coverage because of the influx of students and budget cuts. She explained that the students were very articulate in their interviews and felt that despite the bad news, the college was represented well. Coverage included KTVU, KPIX, KRON, Mercury News, Inside Higher Education and the Chronicle of Higher Education.
- Spatafore thanked Miner for inviting key De Anza staff to a Legislative Staff Event, where they had a chance to meet with senior legislative staff.
- Night of Magic is in the final planning stage. This year's event is scaled back and includes a cocktail hour with a limited silent auction, followed by the student and community entertainment in De Anza's Visual and Performing Arts Center.

Foothill Commission:

- Midlock reported that the Gala raised \$55K (an increase from the \$53K reported at last meeting). President Miner allocated the funds to the dental hygiene program, theatre development, the Commission's scholarships, as well as 10 allied health scholarships.
- Midlock announced that Pouncil also gave a presentation on EOP to the Foothill Commission. The Commission has decided to help fund Foothill's annual EOPS Holiday Tree, where students will hang special funding requests.

De Anza Commission:

- Greif thanked the members of the board who have already responded to Night of Magic. To date nearly \$50K in income has been raised, with the minimal expense budget, he hopes to raise at least what the Gala made, if not more. This year's recipient is Academic Services and includes Honors, LINC, and the Institute for Community and Civic Engagement.

Foundation Update:

- Fox Ellison reported that the September Estate Planning Seminar was a success, being directed this year to donors and friends rather than estate planning professionals. Volunteers from the Professional Advisors Roundtable presented updated information on tax laws, health directives, and gift annuities.
- It appears that the old Foundation was never completely dissolved in 1996. Marie is working with John Shupe to file the appropriate paperwork with the state.
- Fox Ellison is working with Jim Jackson to apply to the Attorney General to expand criteria for the Schoettler Estate. The current criteria limit the number of disabled students who can be assisted by the estate funds.
- The Foundation is focusing on major gifts for EOPS and the new PSEC building.
- Woodworth described a campus tour she gave to the Los Altos Chamber of Commerce that included the KCI, PSME, Vet Tech and Dental Hygiene.
- The new PSEC building is coming online. Woodworth is developing a case statement and will be contacting board members for initial feedback and possible prospects.
- Dirking reported that she has been securing NoM sponsorships (\$40K to date).
- Dirking mentioned that the Planetarium is having a special star show and dessert reception featuring Extreme Planets as a thank you to their donors on October 30th.
- Dirking is planning a De Anza campus tour on November 10th starting at 1 pm. She encouraged board members to come and learn more about the campus.

- The Euphrat Museum is having a reception on November 10th from 5:30-7:30 featuring the artists on exhibit.

Chancellor's Circle Thank-a-thon

- Lyssenko passed out sample script and call sheets with 5-6 names on each sheet for each board member to call and thank donors for their past support of the Chancellor's Circle.
- Board members used cell phones to make the calls and/or leave messages.

Meeting adjourned at 6:40 pm

NEXT BOARD MEETING:

January 27, 2010

LOCATION: TBA

Upcoming Events / Save the Date:

Nov. 7, 2009 – De Anza Night of Magic, Visual & Performing Arts Center