



**Wednesday, October 27, 2010**

**Board of Directors Meeting**

**5:00 – 6:15 pm**

**Euphrat Museum, De Anza College**

**Board Present:** Agbayani, Barram, Casas-Frier, Dubin, Greif, Korol, Kung, Levy, Manwani-Bhagat, McKenna, Neiman, Thor, Torgersen

**Board Absent:** Klinke, Miner, Murphy, Smithwick, Swift

**Staff Present:** Lyssenko, Woodworth

**Guest:** Susan Carsen of Carsen Consulting, Kurt Hueg, Associate Vice President for External Relations (for Judy Miner), Jim Jackson, Letha Jeanpierre, Vice President of Finance & Educational Resources, Gay Krause, and Jan Rindfleisch, Executive Director of Euphrat Museum.

**Minutes**

**Welcome & Introductions**

McKenna noted that due to the Giants World Series game starting at 5 pm that the Thank-a-thon will be tabled until a later date. McKenna introduced Jan Rindfleisch, Executive Director of Euphrat Museum. Jan talked about the current exhibit, 'Learn to Play.'

**Consent Agenda**

Minutes for September approved.

Board Development Procedures adopted.

*Action: Barram moved, Neiman 2<sup>nd</sup>, all in favor*

**Finance Committee Report**

- Agbayani pointed out that \$861K has been raised toward the \$4 million revenue goal as of September. Typically most of the individual giving is done at the end of the year. But there is some concern that the Foundation is behind in individual and foundation giving.
- There was some discussion that Measure E could be deferring some of the giving resources from the Foundation.

**Board Development Report**

- Levy thanked the committee for the work on the Board Development Procedures and for all of its recent work on the work plan. Based on the recent assessment, members are working to expand the role and purpose of the Board Development Committee including:
  - Board Renewal – finding new board members
  - Continue to do assessments on an annual basis
  - Board training – not limited just to board books but also trying to get members to come out and learn more about the campuses.
- Levy noted that Patricia Williams will join the Board in January. Levy will send out Patricia's bio soon for board review.

- Levy reflected that the Board Development process is much like asking for major gifts, in that we need to build a relationship to make sure that prospective directors are well matched for the Foundation.

### **Gift Annuity Presentation**

- Jim Jackson, FHDA Foundation, Planned Giving volunteer gave a report on gift annuities.

### **Fundraising Priorities**

- McKenna and Lyssenko passed out a gift report of donors who have given \$250 or more in the past few months and Foundation note cards for the Board to write quick thank you notes during the meeting to those that they know. By passing out the gift report, the Board can be made more aware of who is giving and to where. Lyssenko encouraged that if members of the Board bump into donors to please thank them, ask them if they would like any more information or even ask why they gave or what they found compelling about the program they gave to.
- Carsen added that she is working with the staff by reviewing donors who have given \$5K or more in the past few years. The staff working with Carsen, will determine if personal visits, board or college contact is needed to either close year-end gifts or nudge giving levels. Carsen said that between now and the end-of-the-year, the Board will likely hear from staff. Conversely, if the Board knows of prospects who should be approached and introduced to the Foundation to please contact the staff. This is the giving season and we don't want to miss out opportunities for gifts. As the Board is busy with year-end socializing, to let their friends and contacts know about how involved they are in the Foundation and the exciting things that are happening at the colleges.

### **Chancellor's Report**

- Thor reported she attended the White House Summit recently and was one of 25 community college leaders invited. A number of major initiatives were announced including a 2 billion department of labor initiative. Melinda Gates was part of the Summit as well. Two major initiatives were announced by the Gates Foundation.
  - Completion by Design - \$30 million available. 5 states were invited to submit and California is one of them. The initiative asks for 4 colleges to partner together to implement best practices for student completion. Foothill will be working with Los Angeles City College, San Diego City College and Los Rios College in Sacramento. Thor believes we are strong contenders since there are 4 major colleges partnering together.
  - Next Generation Grants – Leverages technology in scaling best practices in 1<sup>st</sup> year post secondary classes that have high failure rates. Foothill College and Rio Salado College will be scaling Math My Way – partially in person and partially online to a scalable bigger population.

### **President's Report**

#### **Foothill**

- Hueg reported that math faculty are attending the League of Innovation conference.
- Foothill is reorganizing its Student Success Center, looking at first entry all the way to graduation.

#### **De Anza**

- Greif reported that Night of Magic was held here at the VPAC and guests had an opportunity to experience the museum exhibit. He added that the Night of Magic was under attended this year but did clear \$40K for the Multi-Cultural Center.

## **Commission Report**

### **Foothill Commission:**

- Woodworth thanked everyone coming to the KCI Rambus Award dinner the night before and mentioned that one of the award winners, had worked with the Euphrat Museum.
- The Foothill Gala Allocation Ceremony where they will allocate \$96K to Adaptive Physical Education, Theatre Arts, Commission Scholarship and other programs under the SOS giving card on November 11<sup>th</sup>.

*Meeting adjourned at 6:15 pm*

### **NEXT BOARD MEETING:**

**January 26, 2011  
District Board Room**