



**Wednesday, February 24, 2010**

**Board of Directors Meeting**

**5:00 – 6:30 pm**

***District Board Room***

**Board Present:** Agbayani, Berghoff, Casas Frier, Greif, Krause, Korol, Manwani Bhagat, Miner, Murphy, Neiman, Smithwick, Thor, Torgersen

**Board Absent:** Adams, Barram, Kernan, Korol, Kung, Levy, McKenna, Midlock, Seeley, Swift

**Staff Present:** Dirking, Lyssenko, Woodworth    **Absent:** Fox Ellison

**Guest:** Mike Brandy, Joey Certeza and Cain Ramirez with De Anza's March 4<sup>th</sup> Action Committee, Ahmed Mostafa, ASFC Foothill President

### **Minutes**

#### **Welcome & Introductions**

Manwani Bhagat

- Manwani Bhagat introduced Linda Thor, Chancellor. Thor took a moment to introduce herself to the Board.

#### **Approval of Minutes**

Approved

#### **Finance Committee Report**

- Agbayani passed out the December Dashboard and reported the Foundation has met 63% of its \$4.5 million revenue goal through January.
- Agbayani called for a vote to approve the Assessment Policy and also acknowledged Gay Krause's efforts as a donor representative in assisting the Finance Committee in developing the policy.

*Action: Krause moved, Casas Frier seconded, all in favor. Assessment Policy approved.*

#### **Call to Action – The March in March**

- Mostafa, ASFC President, explained Foothill's efforts along with other California Community College students in keeping community college education affordable. Several events have been planned statewide to show support for education. Mostafa invited the Board to 3 separate events:
  - On Campus Rally – March 17 at 11:30
  - On Campus Presentation by U.S. Dept. of Education Undersecretary Martha Kanter at noon.
  - March in March: Rally to Keep Community College Education Affordable. All day statewide event in Sacramento. Buses will be leaving Foothill at 7 am.

- Certeza and Ramirez, De Anza March 4<sup>th</sup> Action Committee, informed the Board of the activities at De Anza on March 4<sup>th</sup>. Including the erecting of a tent city in De Anza's main quad beginning the week of March 1<sup>st</sup> encouraging students to take action. Students can participate in either a march in San Francisco or to Cupertino City Council.
  - March 4<sup>th</sup> – a march to San Francisco Civic Center from San Francisco City College.
  - March 4<sup>th</sup> – a march to Cupertino City Council
- Lyssenko asked any interested Directors to contact her and she would coordinate with the students.

### **Parcel Tax Discussion**

- Brandy reported on the possibility of the district going out for a parcel tax that would give the district, depending on the tax amount, \$5 million in unrestricted funds. Parcel tax funds are limited to terms of 4-6 years, and passage requires a 2/3 majority vote. A number of K-12 districts have put parcel tax initiatives on ballots, but this is not typical for a community college. Funds from a parcel tax would most likely be used to restore some lost budget dollars.
- The Board of Trustees authorized the district to seek proposals for a poll of district voters to see if they would support a parcel tax from the FHDA.
- There are a number of decision points still to occur, but if the District moves forward with a parcel tax, then it would most likely be on the November 2010 ballot.
- Brandy understood there would be hurdles to overcome and would be relying on the Foundation's core of volunteers to help with the election.

### **Chancellor's Circle Report**

- Lyssenko reported that \$127K had been raised to-date toward our \$250K goal for FY10. Spring renewals will be going out in the next few weeks.
- Torgersen announced Sue Levy has generously agreed to host the Chancellor's Circle Annual Reception at her home in April. The evening will be exclusively for current Chancellor Circle members, where they will have an opportunity to meet with the new Chancellor, Linda Thor, in an intimate setting. The event will also be used to encourage lapsed members to renew.
- Krause mentioned of a conflicting event held by the Los Altos Community Foundation--  
**Chancellor's Circle Event is at the home of Sue Levy is changed to May 6 from 6-8pm.**
- Torgersen announced a Foothill Campus Tour on March 10<sup>th</sup> from 10 – noon.  
*Action Item: Manwani-Bhagat asked Directors to consider coming and inviting a prospect to the tour. Lyssenko said she would send a detailed schedule of the tour to the Board.*
- Torgersen reported that the Forum with Dr. Kanter, Anna Eshoo and Jill Biden has not yet been scheduled but that Eshoo's office is working to find out the status of Biden's acceptance.

### **Updated Donor Report**

- Manwani-Bhagat asked the Board to review the updated donor lists that were emailed out the prior week and see who they might know could increase their giving or who isn't listed but could give to the colleges. She also requested that the prospect lists be completed and returned.
- Manwani-Bhagat thought that Fujitsu's top executive staff should be invited to something on campus so that they can be further engaged.  
*Action Item: Manwani-Bhagat would speak to Farhat Ali about getting his top executives together at a district related event.*

- Neiman suggested Carly Fiorina, who is a Los Altos Hills resident, as a potential donor and asked if anyone had a connection to her.
- Smithwick reported she had a few names but at this time did not want to mention them.  
*Action Item: Manwani-Bhagat asked Foundation staff to work with Smithwick.*

## **Presidents' Reports**

### **President's Report: Foothill**

- Miner passed out invitation to Foothill's next author series on March 16<sup>th</sup>.
- Miner thanked Murphy for his efforts in helping to create a district wide grants office and reported that they are already seeking a 2.2 million grant from NSF.
- Miner thanked the Board for Chancellor Circle funds that helped to pay for Foothill students to be interns at Stanford's nano-technology department. Stanford was very impressed with the caliber of students.
- Miner reported that the REACH program, housed at Middlefield Campus, that helps post-stroke patients had to undergo budget cuts, but it will be now under Community Education courses. This might impact some students who need Financial Aid, which isn't allowed for Community Education courses. The REACH program will be looking to fundraise for this gap.

### **President's Report: De Anza**

- Murphy announced that Men's Cross Country, Women's Track & Field and Women's Tennis teams have been selected as COA/CCCCAA Scholar-Team Award recipients. This is the first time that De Anza has had more than one team recognized in a year.
- Murphy reported he met with the Art on Campus Committee and has arranged to have Chancellor Circle funds pay for an annotated guide of the textile art on view at the De Anza Campus, generously donated by Al and Phyllis Rutner over the years.
- Murphy reported that he met with De Anza Commission Chair, Dick Greif, about the direction of the Commission and how it can become stronger. He thanked Greif for his leadership.

### **Chancellor's Report**

- Thor reported that even though she is only on day seven, she is deeply impressed with the staff and faculty at the colleges. Despite the devastating budget crisis, the staff and faculty are dedicated to student success and are collaborating with each other to find workable solutions. She is very excited about the creation of the grants office. She thanked the Board for their support and effort.

## **Commission Reports**

### **Foothill Commission:**

- No report given.

**De Anza Commission:**

- Greif reported he is looking forward to leverage the power of the commission in the community in order to bring more support to De Anza.
- Dirking handed out a De Anza fundraising opportunities matrix detailing the priority programs at De Anza.

*Meeting adjourned at 6:25 pm*

**NEXT BOARD MEETING:**

**March 31st, 2010  
District Board Room**