



Wednesday, May 26, 2010

Board of Directors Meeting

5:00 – 6:15 pm

District Board Room

Board Present: Berghoff, Krause, Kung, Levy Manwani-Bhagat, Midlock, Miner, Murphy, Neiman, Smithwick, Swift, Thor, Torgersen

Board Absent: Adams, Agbayani, Barram, Casas-Frier, Greif, Kernan, Korol, McKenna, Seeley

Staff Present: Dirking, Lyssenko, Woodworth

Guest: Susan Carsen, Carsen Consulting

Minutes

Welcome & Introductions

Approval of Minutes

Approved

Finance Committee Report

- Neiman reported that the Foundation's fundraising revenue for FY10 is projected to come in around \$4 million, short from our \$4.5 million goal but a big increase from FY09 actual of \$2.4 million.
- The Committee reviewed draft FY11 revenue and expense budget. It is expected to be similar to the actual numbers for FY10. The Committee will bring forward a final revenue and expense budget for Board approval at the June meeting.

Chancellor's Circle Update

- Lyssenko reported that the Chancellor's Circle fund has raised \$169K to-date toward our \$250K goal for FY10. The \$50K Spring Challenge has raised \$38K.
- Lyssenko thanked Levy for opening her home on May 6th for the Chancellor's Circle reception and reported that it was a huge success with 70 guests attending.
- Torgersen added that she felt the Chancellor's Circle members who attended really connected with each other and the Presidents and Chancellor.
- Torgersen reported that she and Lyssenko intend to take the student-led tours at each campus to determine if they would be feasible to bring prospects/donors.

Prospect Activity Report

- Lyssenko projected the updated Board Activity report and Manwani asked the Board to update staff on any actions to their prospects.

Board Development

- Manwani announced a \$50K anonymous donation had been made in order to bring a consultant to work with the Foundation on board development.
- Manwani introduced Susan Carsen of Carsen Consulting. Carsen will be working on several objectives between now and the end of August including:
 - Board Assessment (self assessment and board evaluation)
 - Effectiveness of the two major events
 - Looking at new processes and methodology
- Carsen discussed the process that she would be undergoing.
 - General assessment of the Foundation including: best ways in moving forward; board strength; self-evaluation; board evaluation such as how are the monthly meetings working; does the board have a good understanding of key funding areas; and how does the board relate with the staff and is the relationship working. She stressed that all interviews and comments would be kept strictly confidential.
 - Interviews will be conducted with key administrators, trustees, board members and donors.
 - A working group with selected board members will meet on a regular basis along with the Foundation staff.
 - Board members should expect to receive a questionnaire shortly.

Chancellor's Report

- Arne Duncan, U.S. Secretary of Education, will be the commencement speaker at both Foothill and De Anza graduations on June 25th and June 26th. Thor strongly encouraged the board to come to the graduations or any of the year-end department/division celebrations. Anyone interested in attending should contact Lyssenko.
- Due to schedule constraints, Duncan will not be able to attend any other receptions/events besides the two commencements.
- The feasibility study for the parcel tax is complete. Results will be made public shortly. The firm polled 800 voters for 18-minute interviews. Thor added that most of the parcel taxes from the early May elections had passed.
- The firm polled on various tax rates ranging from \$39-\$69 per parcel. If the highest rate was to be approved, it could mean \$6.9 million annually for 4 years.
- A public session will be held on June 7 at De Anza Campus Center from 3:30-5:00 pm where the polling results will be reviewed. A special Trustee meeting will be held shortly thereafter to decide on a course of action. Should the board decide to proceed, a measure could potentially be placed on the ballot for November.
- Thor estimated the cost of an eventual campaign would cost approximately \$300K. District leadership would likely be looking to the Foundation Board and Commissions to help with the Campaign.

College Initiatives

De Anza

- Murphy reported De Anza held its annual open house for new students and families with more than 5,000 attended and 3,800 students enrolled in 3 hours using the new Banner system. He thanked Dirking for her presence at the open house commenting that it was nice to have an area where parents could learn and get engaged with the Foundation's purpose.
- Murphy announced that Athletics won its 3rd All Sports Coast Conference. He noted that De Anza athletes are carrying a higher GPA and transfer rates than they ever did and are even higher than the average student body.

- Murphy invited the board to the Student Art Show on 6/10 at the Euphrat, saying it is the strongest show they have had in years.
- Dirking added that the current areas of focus include: needs of nursing, the Mediated Learning Center and the Child Development Center Playground.

Foothill

- Miner announced Foothill will present its State of the College on June 7th on campus and then again for the Board of Trustees on June 21st.
- Miner reminded the Board that this was Foothill's 50th Commencement and will include 5 of the first students from the graduating class who will receive special diplomas. Also planned is a special honoring of Dr. Smithwick, former Trustee Levine and one of the oldest FH Faculty, Irv Roth.
- Woodworth reported a \$5K gift for FH EOPS from the Palo Alto Community Fund and publicly thanked Eliane Neukermans, FH Commissioner, for her help in securing the funds for Foothill.
- Key dates during the summer include KCIs Merit Scholars, 7/5–7/16 and the FAME project, 7/19–7/30 – a new program for math focused teacher development. Feel free to drop in or contact Krause or Woodworth. Manwani commented she brought a friend to the Merit program and was very impressed.

Commission Reports

Foothill Commission:

- Midlock and Woodworth reported that the Commission is busy preparing for the Gala in July. This year they are planning a live auction and a raffle along with the matinee and reception. This year's musical is Anything Goes and reservations are \$150 each. "Steward Sponsors" can be any amount and help underwrite the cost of the reception. Invitations will be going out by 6/15.
- Manwani asked that the Board organize a table together and to contact Woodworth for more information. Kung also commented that the Board should try to either attend the Foothill Gala or De Anza's Night of Magic.

De Anza Commission:

- Dirking reported that the Commission is in the process of finding new areas where members can get more involved with the campus. After a presentation on EOPS, the Commission is very interested in learning ways they can help this important area.

Meeting adjourned at 6:15 pm

NEXT BOARD MEETING:

June 30th, 2010

District Board Room