



**Wednesday, August 26, 2009**

**Board of Directors Meeting**  
**5:00 – 6:30 pm**  
**District Board Room**

***The public is invited to address the Board on any item during its discussion, or on any matter not on the agenda during the Public Hearing***

**Board Present:** Agbayani, Berghoff, Bhagat, Brandy, Casas-Frier, Dubin, Espinosa-Pieb (Murphy), Kernan, Korol, Krause, Levy, McKenna, Miner, Midlock, Neiman, Smithwick, Swift, Torgersen

**Board Absent:** Cheng, Kung, Seeley

**Staff Present:** Dirking, Ellison, Lyssenko, Woodworth

**Guests:** Ed Landesman

### **Minutes**

#### **Welcome & Introductions**

Manwani Bhagat

#### **Approval of Minutes**

Approved

#### **Finance Committee Report**

- Dubin reported final FY09 fundraising income of \$2,470,478, down from the \$4.6 million raised in FY08. Reduced revenue means it is important that Board members strategize how best to fundraise in this economy.
- Dubin passed out a draft FY10 operating budget of \$709K, which is predominantly salary and benefits. Operating costs have been reduced as far as possible. The Foundation will assume entire cost of second fundraising position in FY10.
- A long budget discussion ensued--because of negative investment returns, the Foundation operated on its reserves through FY09. If this continues through FY10, the Foundation's reserves will be exhausted. Board members recall the recommendation to make changes so that the reserves not be used to fund a second year.
- Fox Ellison proposed a Cost Recovery Policy to the finance committee in order to create a more structured method of funding the Foundation's efforts. The committee asked her to come back with dollars associated with each of the items. Also, a revenue budget was not proposed and the committee would like to see that at the next meeting.
- Dubin reported that some Foundation staff are making salary concessions in an effort to reduce the FY10 budget.
- The board agreed that it was not in favor of spending additional reserves, and that the Foundation should operate on the tentative proposed budget until a spending and revenue plan can be reviewed and adopted.

*Action: The committee proposed that the board accept the tentative FY09 budget, recommending that a final budget proposal include a spending and revenue plan.*

*Miner moved, McKenna seconded, all in favor*

- Bhagat acknowledged that Dubin has completed his final term as a board member, acknowledged his wonderful work as Treasurer and presented him with a gift.
- Dubin stated that he would stay on the Finance Committee.

### **Board Development Report**

- On behalf of the committee, Korol proposed that the following directors be approved for their 2<sup>nd</sup> term: Art Swift, Iris Korol, Anita Manwani Bhagat and Dianne McKenna.

*Action: Neiman moved, Torgersen seconded, all in favor*

- On behalf of the committee, Korol proposed the new slate of officers and called for a vote:

President: Anita Manwani Bhagat

Vice President: Dianne McKenna

Treasurer: Holly Wong Agbayani

Secretary: Martin Neiman

*Action: Levy moved, Krause seconded, all in favor*

- Korol reported that Kathy Adams was asked to consider membership on the Board--she expressed interest.
- Korol discussed the proposed creation of an Emeritus Board of all former directors. The staff will come back to the committee with a list of names.

### **Chancellor's Circle Report**

- Torgersen announced a Chancellor's Circle reception on October 14 following the David Brooks Celebrity Forum. The reception will focus on attracting new members as well as increasing gifts from current members.
- The October 21 board meeting will be followed by a Thank-a-thon, during which board members will call to thank existing Chancellor's Circle members and key donors.
- Torgersen is strategizing to invite Jill Biden, Martha Kanter and Anna Eshoo to participate in a special Chancellor's Circle luncheon during spring 2010.
- Torgersen will contact Board members to set-up Chancellor's Circle fundraising orientations in the Foundation office.

### **FHDA Grants Office**

- Fox Ellison introduced Ed Landesman, who has been retained as a consultant to strategize the creation of a contracts and grants office to assist the colleges with federal and state grants. His work is being supported by Chancellor's Circle funds.
- Landesman introduced himself – a former UC Math Professor and Director of the Collaborative for Higher Education. Ed is currently working with the Aurora Project, which places students showing an aptitude in math/science into K-12 classrooms as teaching assistants to encourage

them to become teachers. The students enroll in a seminar course and they receive a \$500-\$700 stipend for their work in the schools.

- Landesman is currently working with Richard Galope, Foothill Vice President of Workforce Education to research the development of the grants office which will be critical in this economy. He plans to integrate the foundation in his planning as well, to help with organizational and reporting efforts and to direct funding where appropriate.

## **Chancellor and Presidents' Reports**

### **Chancellor:**

- Brandy thanked the Board for their efforts in this critical time and reported \$17 million in proposed cuts to the District's \$200 million budget--the worst budget crisis he has seen in his career.
- The worst cuts are affecting categorical areas such as EOPS and disable students programs.
- Brandy is confident that the use of one-time funds and the reduction in class offerings (500 sections were cut), will see the district through FY09/10, but he was very concerned about FY10/11.
- Enrollment is up by 20% because CSUs are redirecting students to community colleges, so it is especially painful for the district to have to cut class offerings.
- The district will stay true to its core mission of serving students, so it is more important than ever that we be aggressive in our fundraising and leverage federal and state grants.
- Fox Ellison mentioned that the Foundation will work closely with Mike, Judy and Brian to be sure that we focus on priorities and strategize joint fundraising initiatives.

### **President's Report: Foothill**

- Miner acknowledged the Foothill Commission for their wonderful work in bringing in \$53K from the Summer Gala.
- Miner announced the premiere of "War Stories" at the Smithwick Theatre on November 1<sup>st</sup> at 1 pm. This film was a district wide effort and includes personal narratives of Veterans.
- Miner reported receiving a \$1.5 Million grant from the Hewlett Foundation for the Open Education Resources Project.
- Miner reported a \$500K National Science Foundation grant for the nanotech collaborative project that includes Foothill, Stanford and UC Santa Cruz.

### **President's Report: De Anza**

- Espinosa-Pieb announced Night of Magic will be on November 7<sup>th</sup> and will benefit Academic Services.
- Espinosa-Pieb commented that her Deans are working hard with Dirking to identify fundraising opportunities, especially funding for the EOPS program.

## **Commission Reports**

### **De Anza Commission:**

- Dirking reported that the Night of Magic will be similar to the Summer Gala in that there will be no sit-down dinner, in an effort to keep costs down. An electronic invite will go out shortly.

**Foothill Commission:**

- Midlock explained how happy the Commission was with raising \$53K from the Gala despite the economy. She acknowledged Laura Woodworth for her hard work on the event and in raising \$28K in sponsorships. She felt that the reformatted event – no formal dinner, lower event costs and ticket prices all contributed to a successful event.

**Foundation Update:**

- Dirking acknowledged McKenna for her help with submitting a \$20K grant for foster youth to the 100 Women Foundation.
- Woodworth reported that the new PSME building at Foothill has broken ground. A case statement, prospect list, and fundraising plan are being developed.
- The Rambus Innovation Award Dinner at the KCI is on November 4<sup>th</sup>.
- Fox Ellison thanked Bhagat for her assistance in a Foundation Facebook presence.
- The E-Newsletter is almost ready to go out to alumni.
- Just 4 Schools.com is a new fundraising opportunity where folks can sell items online (similar to eBay or Craig's List) and have the proceeds go directly to a school of their choice. The website will go live in early September so hang onto unwanted items!

*Meeting adjourned at 6:55 pm*

**NEXT BOARD MEETING:**

**October 21, 2009**

**LOCATION: TBA**

***For information and disability access to materials, contact Marie Fox Ellison at 650-949-6149. Accommodation requests should be made no later than one business day prior to the meeting. The meeting will be held in a location accessible to the disabled.***

**Upcoming Events / Save the Date:**

Oct. 28, 29, 30, 2009 – NCCCCF Conference, Manhattan Beach Marriot

Nov. 7, 2009 – De Anza Night of Magic, Visual & Performing Arts Center