



Board of Directors Meeting
District Board Room
Wednesday, January 28, 2009
5:00 – 6:30 pm

MINUTES

Board Members Present: Adams, Agbayani, Barker, Bhagat, Berghoff, Cheng, Dubin, Giridharadas, Kanter, Korol, Krause, Kung, Levy, McKenna, Miner, Murphy, Neiman, Smithwick, Swift, Swenson, Torgersen

Board Members Absent: Seeley

Staff Present: Dirking, Fox Ellison, Horng, Woodworth

Welcome & Introductions

- Anita welcomed new and returning Board members.

Approval of Minutes

- *Action: Board approved*

Board Development Report

- Membership vote for Giridharadas, Levy, and Neiman *Action: Board approved*
-

Finance Committee Report

- Dubin reported that Foundation investments are down by 18.97% for the year, and fundraising totals down by 20%. Similar to numbers reported by other regional non-profits.
- Foundation is actively cutting expenses and focusing on more strategic fundraising.
- Foundation operating budget now coming from reserves. There are sufficient reserves for approximately one year. The board will evaluate progress in December 2009 and determine next steps.
- Bill Krause is advising other colleges and was suggested as a resource.
- Discussion is ongoing about endowment payouts--policy currently has a minimum 4% spending rule. Committee will draft an urgency clause about this and about reconfiguring asset allocations given the unprecedented times.
- *Action: Distribute policies and bylaws before the next board meeting.*

Chancellor and Presidents' Reports

President's Report: Foothill

- Miner reported that Foothill cancelled 105 course sections to alleviate budget problems
- Enrollment is up, especially in Physical Science, Engineering, Computer Science
- The college is partnering with the City of Palo Alto to offer classes in Emergency Preparedness, and is partnering with Palo Alto schools to offer Basic Skills courses to 225 students.

- Foothill is taking the lead for occupational training in collaboration with Mountain View and Palo Alto High Schools, which helps familiarize students with the college

President's Report: De Anza

- De Anza has cut 76 sections, though enrollment is up at De Anza as well. The college will cut its Job Corps program for all sites except San Jose to save funds.
- Demand for financial aid is greater than ever. De Anza paid out \$350,000 in student state financial aid and received an IOU from the state.
- Important gifts right now are book vouchers and gifts to the book lease program (instructors agree to use same text for 3 years, students rent books for nominal fee, loss rate is only 3%)
- The college signed an MOU with the City of Cupertino that will provide civic engagement volunteer opportunities for De Anza students.

Chancellor:

- Kanter reported that the District has a significant structural imbalance stemming mainly from dramatically increasing healthcare costs.
- The state budget impasse is a significant problem— we expect to feel the effects of this and the economy downturn for the next 2-3 years.
- We are fortunate to have had the community approved bond funds—we're now proceeding with the Foothill Science Center and De Anza's Mediated Learning Center among other projects. All of our new buildings are green.
- We're moving forward with NASA Research Park LLC, partnering with UC Santa Cruz, Carnegie Mellon West, and Santa Clara University. San Jose State has not yet joined on. The park will be 75 acres and developed with a greentech/cleantech focus. The LLC is currently looking for a developer to take on site development.

Fundraising/Chancellor's Circle Report

- Torgersen has returned to the board and will lead the fundraising efforts for Chancellor's Circle
- Martha has directed \$100,000 apiece to Foothill and De Anza from the Chancellor's Circle for immediate use
- Torgersen reported that we need unrestricted giving more than ever, and this year the goal is to raise \$250k, noting that there is opportunity in crisis.
- Before the next meeting, she'll have a packet for each board member to help with solicitations, and will meet with board members one-on-one or in groups to discuss and practice.
- Swift will focus on corporate partners for CC, showing them areas that directly affect business, and getting a few CEOs to create a challenge grant for others to match.

Commission Reports

De Anza Commission:

- Barker reported that with the state budget crisis, some elementary schools have cancelled field trips to Planetarium. A proposal for \$15,000 is going out to Lockheed to support such trips, and other funding sources will be explored.

- Barker encouraged Foundation Board members to attend the upcoming Visual and Performing Arts Center events on March 6th: Ribbon Cutting Ceremony (10 am) and Donor Reception (6 pm).

Foothill Commission:

- Adams reported that the Foothill Commission held a retreat to discuss guidelines of membership and recruiting new members.
- The commission plans to increase its direct involvement on campus, to better serve the diverse areas
- They are also looking at the Summer Gala to see if it can be reengineered to be less labor intensive, and to be respectful of the current economic crisis

Fundraising Report:

- Fox Ellison announced the KCI Decade of Innovation honoring Gay and Bill Krause on Saturday at the Sharon Heights Country Club
- Andrew will be working on engaging alumni electronically – starting with an E-Newsletter to 4000 alumni and friends.

NEXT BOARD MEETING, MARCH 25, 2009 5:00 – 6:30 PM
LOCATION District Board Room

For information and disability access to materials, contact Marie Fox Ellison at 650-949-6149. Accommodation requests should be made no later than one business day prior to the meeting. The meeting will be held in a location accessible to the disabled.

- Upcoming Events/Save the Date:
- March 6th – De Anza's Visual & Performing Arts Center Ribbon Cutting (10 am) and Donor Reception (6 pm)
- **May 20, 2009—Board Retreat**