

BRIAN KING

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LEADERSHIP EXPERIENCE

August 2004-Present **President,** Cabrillo College, Aptos, California

Cabrillo College: A comprehensive community college established in 1959 in Santa Cruz County, California; recognized as one of the premier community colleges in California; college credit enrollment of more than 17,000 students; main campus in Aptos, California, with satellite locations in Watsonville, California, and Scotts Valley, California; FY 2009-2010 operating budget of \$60 million; 500 full-time faculty and staff; \$250 million plus in campus capital improvement projects completed or underway as a result of voter-approved bond issues; college district is composed of 300,000 plus population of Santa Cruz County, with a rapidly growing Latino population.

Responsibilities:

- Serve as Chief Executive Officer for college district
- Represent the college in a variety of community and educational partnerships
- Provide leadership for executive leadership and management teams
- Support participatory governance and present recommendations to Board of Trustees that are the result of broad input and dialog
- Coordinate and support college-wide efforts to increase student success
- Lead in the implementation of the \$250 million campus master plan for facilities
- Coordinate in excess of \$14 million in annual fundraising efforts for successful Cabrillo College Foundation since 2004

Accomplishments:

- ✓ Selected as one of twelve colleges to participate in the California Leadership Academy for Student Success (CLASS) sponsored by the Hewlett and Irvine Foundations
- ✓ Coordinated development and approval of College Master Plan for 2008-2011
- ✓ Led successful accreditation self-study in the fall of 2007, resulting in full re-accreditation (the only college out of forty under review placed on the consent agenda for full re-accreditation without discussion by the Commission)
- ✓ Secured multi-million grants for Cabrillo's Digital Bridge Academy
- ✓ Secured \$2.8 million grant in 2009 from U.S. Department of Education for Hispanic Serving Institutions (Title V)

- ✓ Secured \$900,000 supplemental grant in 2009 from Economic Development Administration (EDA) for Watsonville Green Technology Center
- ✓ Secured \$2.5 million grant in 2007 from Economic Development Agency for Watsonville Green Technology Center
- ✓ Secured two \$1 million private donations in 2007-2008 (the two largest donations in college history) and a third major gift of \$500,000
- ✓ Record fundraising efforts totaling \$4.2 million in 2007-2008
- ✓ Completed major project to consolidate Student Services from multiple locations on campus into one location in the building formerly housing administrative offices (including the president's office) in 2005
- ✓ Acknowledged by Network of California Community College Foundations with the statewide Presidential Leadership Award for 2005
- ✓ Successfully completed hiring of more than twenty new faculty members for the fall of 2005, including the largest group of faculty members from historically underrepresented groups in the history of the college

1999-2004

Vice President of Administration and Business, Ozarks Technical Community College, Springfield, Missouri

Ozarks Technical Community College: A comprehensive community college established in 1990; explosive growth from 1,200 college credit students in 1991 to more than 11,000 college credit students and an equal number of non-credit students; high school program for 700 students; customized training for business and industry; college district composed of fourteen school districts in a metropolitan area of 350,000.

Responsibilities:

- Participated in development and preparation of \$40 million budget
- Developed and implemented Campus Master Plan for Facilities
- Assisted in development of state and local legislative program
- Coordinated and managed new construction projects in excess of \$30 million
- Supervised maintenance and custodial services for all facilities
- Managed purchasing, receiving, mail, vending and print shop operations of college

Accomplishments:

- ✓ Improved integration of faculty, staff and administration in facilities planning processes
- ✓ Led faculty and staff review of college health insurance resulting in savings of \$250,000 annually and superior coverage for employees and their families
- ✓ Negotiated \$450,000 land donation as a part of long-term vending agreement
- ✓ Encouraged "open book" management and better communication of college financial data to all college constituents
- ✓ Improved collaboration and cooperation with the City of Springfield and Springfield Public Schools, including property transfers and infrastructure enhancements
- ✓ Coordinated the development of more than 300 temporary parking spaces in a six-week period to accommodate 23% enrollment growth for the fall of 2001

1997-1999 Director of Institutional Development, Ozarks Technical Community College, Springfield, Missouri

Responsibilities:

- Developed and implement ballot issue for tax levy election
- Coordinated media and public relations
- Served as Spokesperson for college for print and broadcast media
- Served as Executive Director of OTC Foundation

Accomplishments:

- ✓ Led campaign to successfully pass tax levy issue on November 3, 1998 generating more than \$30 million over twenty-years
- ✓ Improved public perception and visibility of college
- ✓ Established OTC Foundation, recruited outstanding board, and raised more than \$100,000 in first two years of Foundation's existence

1997-1998 Interim Director, Urban Districts Alliance, Springfield, Missouri

Urban Districts Alliance: A new umbrella organization established in 1997 to facilitate center city redevelopment in Springfield, Missouri; a collaborative project of the City of Springfield, the Springfield Area Chamber of Commerce, and three center city organizations

Responsibilities:

- Interim Chief Executive Officer from November, 1997, through May, 1998
- Developed strategic plan for new organization
- Established organizational structure and credibility and head search for permanent director

Accomplishments:

- ✓ Enhanced public awareness of center city redevelopment issues
- ✓ Implemented a strategic plan for first three years of operation
- ✓ Facilitated better communication between three center city organizations

1995-1997 Assistant to the President for Legal Affairs, Ozarks Technical Community College, Springfield, Missouri

Responsibilities:

- Provided legal counsel
- Served as community liaison for discussion of historical significance of OTC buildings to the Springfield African American community
- Coordinated internal and external communications from the president's office
- Advised Phi Theta Kappa chapter

- Coordinated “Workforce 2000” community outreach project involving more than 200 college district volunteers

Accomplishments:

- ✓ Reviewed and revised college policies and procedures
- ✓ Presented recommendation to Board of Trustees to rename an OTC Building Lincoln Hall in honor of the historical significance to the African American community
- ✓ Coordinated the largest inaugural initiation for Phi Theta Kappa in the history of the organization
- ✓ Facilitated “Workforce 2000” community report that led to the development of successful tax levy issue approved in November of 1998
- ✓ Improved faculty and staff communications with the president’s office

1994-1995

Coordinator of the Evening College, Ozarks Technical Community College, Springfield, Missouri

Responsibilities:

- Supervised evening classes and activities at three campus locations
- Maintained a full-time course load as an instructor

Accomplishments:

- ✓ Improved coordination between the instructional unit of the college and maintenance and public safety
- ✓ Communicated facility and equipment needs to executive staff

FACULTY/TEACHING EXPERIENCE

2000-2004

Adjunct Instructor in Business Law, Leadership, and Organizational Development, Ozarks Regional Campus of Webster University, Springfield, Missouri

1991-2004

Instructor in American Government and Business Law, Ozarks Technical Community College, Springfield, Missouri

Responsibilities:

- Developed curriculum, course materials and selected texts for new courses in American Government and Business Law
- Served on steering committee for initial accreditation by the North Central Association
- Moved furniture, advised students, and did whatever was necessary in a brand new college to begin the first day of classes in September of 1991

Accomplishments:

- ✓ Taught every section of American Government and Business Law for the first year of the Ozark Technical Community College's existence
- ✓ Participated as member of Steering Committee in successful accreditation process including co-authorship of substantial portions of the self-study report
- ✓ Cheerfully assisted in performing whatever tasks were necessary to help a new college open its doors

OTHER PROFESSIONAL EXPERIENCE

1988-1991 **Attorney, Civil Trial and Environmental Section,** Stinson Morrison Hecker, Kansas City, Missouri

Stinson Morrison Hecker: One of the premier civil law firms in Missouri and the Midwest; more than 300 attorneys in Missouri and several other states.

Responsibilities:

- Prepared and conducted pre-trial discovery for civil trials
- Conducted trials before judges and juries

Accomplishments:

- ✓ Obtained damages award as lead attorney for court-appointed client before a federal jury in a civil rights discrimination action
- ✓ Assisted in successful trials involving product liability and commercial disputes

EDUCATION

1998, Ed.D., University of Arkansas, Higher Education

- 1999 Dissertation of the Year, selected by the Council for the Study of Community Colleges, "Successful Community College Elections"

1988, J.D., Duke University School of Law

- 1987 Bidlake Award Winner , the highest award presented annually for oral advocacy; final round of competition judged by three federal appeals judges

1985, B.A., University of Missouri at Columbia, Honors Degree in History, *Summa Cum Laude, Phi Beta Kappa*

COMMUNITY ACTIVITIES

- ❑ Co-Chair, 2007 Second Harvest Holiday Food Drive, meeting record-setting goal of 1.6 million pounds of food
- ❑ Board Member, Santa Cruz Chamber of Commerce, 2007-present
- ❑ Board Member, Dominican Hospital, 2005-present

- ❑ Rotary Club of Santa Cruz, 2004-present, and current Board member, 2009-2010
- ❑ Board Member, Tannery Arts Center, 2007-present
- ❑ Board Member, AgriCulture of Santa Cruz County, 2004-present
- ❑ Santa Cruz Business Council, 2004-present
- ❑ Member, Pajaro Valley Unified School District English Learner Master Plan Task Force, 2006-2007
- ❑ Graduate, Santa Cruz County Focus Agriculture Program, 2005
- ❑ Chair, American Cancer Society's Springfield, Missouri Relay for Life, 2000-2001; ACS signature event raised almost \$540,000 in two-year period to fight cancer

AWARDS/HONORS

- ❑ Cabrillo College named "2009 Organization of the Year" by Aptos Chamber of Commerce
- ❑ Grand Marshal, Aptos Fourth of July Parade, 2008
- ❑ California General Assembly Resolution for accomplishments as president of Cabrillo College, February 12, 2008
- ❑ Statewide Presidential Leadership Award for 2005, Network of California Community College Foundations
- ❑ College Student Leadership Award from Cabrillo Student Government
- ❑ American Cancer Society Volunteer of the Year, 2001

FUNDRAISING ACCOMPLISHMENTS

- ❑ Provide leadership for the Cabrillo College Foundation, one of the most successful community college foundations in the nation raising \$2-4 million annually
- ❑ Secured two separate private million-dollar donations in 2007-2008, the largest single donations in Cabrillo College history, and a third private gift of \$500,000
- ❑ Led record-breaking fund raising efforts in 2006-2007 totaling more than \$4.6 million
- ❑ Provide leadership for the Cabrillo College Presidents Circle which raises more than \$210,000 annually in unrestricted funds for the operation of the Foundation

SELECTED PROFESSIONAL ACTIVITIES

- ❑ Member, Monterey Bay Educational Consortium
- ❑ Board Member, statewide Commission on Athletics
- ❑ Board Members, Network of California Community College Foundations
- ❑ Member, CEO Board Nominating Committee, California League of Community Colleges
- ❑ Strategic Advocacy and Communications Plan Steering Committee, California League of Community Colleges
- ❑ Northern California CEO Annual Retreat Planning Committee, 2006-present
- ❑ Network of California Community College Foundations
- ❑ Chair, accreditation site visit to Citrus College in October, 2009
- ❑ Chair, accreditation site visit to San Joaquin College in late 2008
- ❑ Member, accreditation site team to San Joaquin College in 2008
- ❑ Chair, mid-term site visit to Columbia College in Sonora, California in 2007

- ❑ Member, accreditation site to team Columbia College in 2005
- ❑ Missouri and Kansas Bar Associations
- ❑ Frequent guest speaker/presenter on topics in higher education

SELECTED WORKSHOPS/CONFERENCE PRESENTATIONS/PUBLICATIONS

- ❑ “Cabrillo: Celebrating Fifty Years of Excellence,” a series of anniversary presentations to various civic and community groups in 2009-2010.
- ❑ “Building the Santa Cruz Workforce: Pathways to Prosperity,” Keynote Address, Santa Cruz Chamber of Commerce Annual Membership Meeting, 2009
- ❑ Panelist on Successful Community College Fund Raising at 2008 American Association of Community Colleges (ACCT) National Congress in New York City
- ❑ Panelist on Fund Raising from a President’s Perspective at 2008 California League for Community Colleges Annual Convention in Anaheim, California
- ❑ Speaker providing greetings from sister institutions at the inauguration of George Blumenthal, Chancellor of the University of California at Santa Cruz
- ❑ “CEO/CBO Partnership: Leadership Through Up and Down Times,” moderator, Northern California CEO Conference, 2008
- ❑ “Facing California’s Future: The Economic, Social and Cultural Challenges Ahead,” moderator, Northern California CEO Conference, 2008
- ❑ “Issues That Matter to Community Colleges: Fostering Career Pathways in High Growth Industries,” invited participant at U.S. Department of Education in Washington, D.C., November, 2007
- ❑ Presenter, “Successful Fund Raising and Board Involvement,” 2007 Annual Conference, California League of Community Colleges
- ❑ Presenter, *President and Board Roundtable*, Network of California Community College Foundations, 2005
- ❑ Executive Leadership Institute, League for Innovation, August 2000
- ❑ Frequent guest speaker/presenter on topics in higher education
- ❑ “Cabrillo Embraces Accountability,” Santa Cruz Sentinel
- ❑ “CEO Performance Appraisals: Suggestions from CEO’s on Improving the Process,” Trustee Quarterly, Issue 2, 1996.